

The heart of Europe

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European Mensas Annual Gathering 2010: Prague 28th July — 1st August



Tomáš Blumenstein. chairman of EMAG 2010 committee

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Welcome at EMAG 2010

Dear Attendees,

It is great honor for Mensa CR that we can host the EMAG 2010 in Czech Republic, Prague.

We would like to pick up the threads of good work of Mensa Germany (EMAG Köln) and Mensa Netherlands (EMAG Utrecht) and prepare for you the European Mensas Annual Gathering Prague 2010 as one of the biggest Mensa event of the year.

The conference rooms Novotného lávka are situated in the city centre next to the Charles Bridge to allow you to feel the atmosphere of this beautiful city in very short (but free) time you have between your program parts.

The activities are divided to seven program lines. Mensa will contain presentations and workshops about interesting Mensa projects. Gifted Children will contain many interesting lectures about this topic and also Mensa GC projects. Business Networking is program line with lectures and workshops for professionals. And in Lectures you will find the lectures of many other themes. The Excursions are a great opportunity to visit varied plants or museums. The Local Programme is sightseeing and tours of Prague. Competitions and Entertainment includes tests and games like the usual Czech gatherings.

There will be more than 400 people from about 30 countries of Europe and overseas and the conference rooms are ready not only for the lectures but as well for games and mainly for meeting all the people together. About 50 volunteers have arranged the gathering and all of them are also ready to help you whenever you need help.

I would like to wish you to enjoy Prague and the Czech Republic, enjoying the entire program and especially enjoying the meeting with Mensa friends from all over the world.

Tomáš Blumenstein

Chairman of EMAG 2010 committee Chairman of Mensa Czech Republic

European Mensas Annual Gathering Prague owes a great debt of gratitude to our sponsors and partners:

Pražské věže

Prague is referred to as a "town of 100 towers". The truth, however, is, that including towers on churches, fortresses, private

houses, etc. it is nowadays more than 500 towers. The towers we can use as an alternative way of how to see the city and it's places of interest. Would you like to climb to the top of some of them and experience

the breathtaking views in the daytime or at night? Wear good shoes without stilettos, massage your calves, we will climb hundreds of stairs... but the views will be worth it!

It is possible to connect history with modern times by combining visits to the towers with driving a Segway (a two-wheeled, self-balancing electric personal vehicle that balances itself using gyroscopes and tilt sensors). You can also have fun at Petřín Mirror Labyrinth or greet a new day with a steaming cup of coffee on the Petřín Tower (Little Eiffel).

Partners

See the descriptions in the programme for precise information. Also, if you are fit enough and just hate wasting time sleeping, you can combine your own tour Sleepless in

> Prague, choose any Tower Night Tour, combine it with the breakfast on the Petřín Tower the following day and just continue with the lectures and excursions of EMAG. Come on, you can sleep back home!

Mensa Czech Republic in co-operation with the company ABL FM Services who runs seven significant Prague monuments (Petřín Observation Tower, Petřín Mirror Labyrinth, Tower of St. Nicolas Church, Lesser Town Bridge Tower, Old Town Bridge Tower, Old Town City Hall Tower and Powder Tower) agreed on a great discount for you. During EMAG you can visit all these towers and the mirror labyrinth for 50 CZK (price per person, providing you show a visitor's card of EMAG or a members card of Mensa Czech Republic).

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Caribissimo

Caribissimo is a Dominican Incoming Tourist Service Company offering: reservation of accommodation, comfort transfers, large variety of excursions, professional assistance of multilingual staff, briefings in hotels, organization of incentive trips, circuits, farmtrips, coordination of different events (e.g. weddings), packages for golf players, divers etc. More information on: www.caribissimo.com.

Caribissimo, together with Princess-Hotels and Resorts, offer the first price for the winner of the competitive part of EMAG, which is 8 days stay in 5* all inclusive hotel for two persons -without air ticket (airport in Dominican Republic – Punta Cana – PUJ). The hotel is Bavaro Princess and you can find it on www.princess-hotels.com. The deadline of this offer is 22nd December 2010.



Visegrad Fund

The International Visegrad Fund is an international organization based in Bratislava, founded by the governments of the countries of the Visegrad Group (V4) – the Czech Republic, the Republic of Hungary, the Republic of Poland, and the Slovak Republic – on June 9, 2000.

The purpose of the Fund is to facilitate and promote the development of closer cooperation among V4 countries (and of V4 countries with other countries, especially but not exclusively non-EU member states in Eastern Europe, the Western Balkans and the South Caucasus) through the support of common cultural, scientific and educational projects, youth exchanges, cross-border projects and tourism promotion.

Visegrad Fund
 2010
 years

Smaltum

Partners

Enamel. The traditional, waterproof and color fast technique has come back in new and unusual forms. In cooperation with the brand Smaltum, the well renamed and skilful enamel goods producer, the EMAG team agreed on the possibility for you to buy a great variety of amazing, original enamel goods as presents for your friends and family or for your own use. You will love them!! The stall will be situated by the entrance at the conference center Novotného lávka and prices will be kept at very reasonable level (comparing to souvenir stores in the Prague Old Town) and as this is a stall run by wholesaler.



Novotného lávka Conference Centre

We have succeeded in booking for you and the EMAG conference a wonderful space in Novotného lávka 5, conference centre, Prague 1, Old Town, Czech Republic.

The conference centre is right next to the Charles Bridge built in 1402, one of Prague's most characteristic and picturesque monuments. Listening to the lectures you will have the most wonderful views to the river Vltava, the Charles Bridge, the Prague Castle and Hradčany, the former seat of powerful Czech kings, is nowadays the seat of the President of the Czech Republic.

10 conference rooms are situated both in the historical tower and in the next building.

Wi-Fi connection is available in all rooms of conference centre.

MEETING POINT	ROOM No. 217
HELP LINE	+420 773 616 118

History of Novotného lávka

The first reference to the Old Town Mills dates from 1347. The Mills, except a customs house, belonged originally to the Old Town that had the privilege of using these floating mills from king of Bohemia Wenceslas IV on 26 May 1384 whose document preserved in the Hrádek of Kunratice (a small castle).



The waterworks of the Old Town was built in 1489. Since the 14th century the Novotného lávka has had several owners and it was named after them. Lávka (footbridge) was originally without an official name. In 1484 Lávka was called "Nové mlýny" (New Mills) it existed before foundation of New Town. The footbridge that accesses the mills was named in memory of the miller Karel Novotný (1827–1900) under resolution of the Municipal Council in 1885. The well-known burgher of the Old Town and master miller preserved an iron footbridge was renovated at his own expense. The group of the Old Town Mills and the dominant water tower represent an interesting architectural row of buildings that creates an inseparable part of panorama of the Prague Castle (Hradčany) and Charles Bridge. This complex is situated in the centre of Prague and is listed as a historical conservation area.

When the mills and water tower were burnt. down in 1576 and fountains of the Old Town were without water, millers and owners of brewery decided to voluntarily increase their rates for water, and thus soon afterwards the water tower was erected again. All the mills of Prague were many times destroyed by floods and fires during the course of their existence, and therefore they were also reconstructed as often as it was needed. The Novotného lávka had suffered severe damage in 1648 while the Swedish soldiers whose heavy artillery located at the height of the Prague Castle having their target in the palms of their hands were besieging Prague. Similar situation resumed during revolutionary events in 1848 when the Novotného lávka had come again under attack from the artillery. It is worth mentioning that in the mills grain was crushed and ground to make flour until the first half of 20th century.







The conference centre is located in the house No. 5. The plot of the present house was in fact a part of the mill "Šejdovna" before fire in 1848. Additional renovations were after fire in 1878 and there was a new building with a richly decorative Neo-Renaissance facade erected on the mill site in 1883. Its inner arrangement has been adjusted to the running of the current tenant.



Prague – City of a Hundred Spires





Prague (Praha) is the ancient capital of Charles IV's Bohemian Kingdom, and the city has played a pivotal role in the development of Central Europe since the Middle Ages. Its epic history has made Prague one of the most beautiful cities in the world, with tourism of vital economic importance.

Prague is not overrun by tourism, but its effects are evident for all to see. Much of the post-communism reconstruction and regeneration of Prague has been driven by tourism, as ancient buildings have been transformed into fine restaurants and stylish hotels.



Etymology

The name Prague comes from an old Slavic root, *praga*, which means "ford", referring to the city's origin at a crossing of the Vltava River. The native name of the city, *Praha*, is also related to the modern word *práh* (threshold). A legendary etymology connects the name of the city with duchess Libuše, prophetess and a wife of mythical founder of the Přemyslid dynasty. She is said to have ordered "the city to be built where a man hews a threshold of his house". Czech *práh* shall be understood here as to be in the river, rapids or cataract: its edge as a passage to the other riverside. Contrarily, although there are a few weirs nowadays, there were not discovered any such geological threshold in the river under the Prague Castle. Thus some derive the name *Praha* from the stone of the hill, where the original castle was built: *na prazě*, the original term for shale rock. (In those days, there were forests around the castle, on the nine hills of the future city: the Old Town on the other riverbank as well as the Lesser Town underneath the castle appeared later.)

History

The history of Prague spans thousands of years, during which time the city grew from a castle known as Vyšehrad to the multicultural capital of a modern European state, the Czech Republic.

Ancient age

The area on which Prague was founded was settled as early as the Paleolithic age. Around 200 BC the Celts established a settlement in the south, called Závist, but later they were replaced by the Marcomanni, a Germanic people and later by the West Slavic people. According to legends, Prague was founded by Libuše and her husband, Přemysl, founder of the dynasty of the same name. Whether this legend is true or not, Prague's first nucleus was a castle on a hill commanding the left (western) bank of the Vltava River: this is known as Prague Castle, to differentiate from another castle, which was later, in the latter part of the 9th century, erected on the opposite right (eastern) bank the Přemyslid fort Vyšehrad, which is now wrongly considered as the oldest one. The city became the seat of the dukes, and later kings, of Bohemia. Under Emperor Otto II the city became a bishopric in 973. Until Prague was elevated to arch-bishopric in 1344, it was under the jurisdiction of the Archbishopric of Mainz.

Prague flourished as a great slave market. It was an important seat for trading where merchants from all of Europe settled, including many Jews, as recalled in 965 by the Jewish merchant and traveller Ibrahim ibn Ya'qub. The Old New Synagogue of 1270 survives. King Vladislaus II had a first bridge on the Vltava built in 1170, the Judith Bridge, which was destroyed by flood in 1342.

In 1257, under King Ottokar II, Malá Strana ("Lesser Quarter") was founded in Prague on a place of an older village in the future Hradčany area: it was the district of the German people. These had the right to administer the law autonomously, pursuant to Magdeburg rights. The new district was on the opposite bank of the Staré Město ("Old Town"), which had a borough status and was defended by a line of walls and fortifications.



The era of Charles IV

The city flourished during the 14th century reign of Charles IV, Holy Roman Emperor and the king of Bohemia of the new Luxembourg dynasty. He ordered the building of the New Town (Nové Město) adjacent to the Old Town. The Charles Bridge was erected to connect the new district to Malá Strana. Monuments by Charles include the Saint Vitus Cathedral, the oldest Gothic cathedral in Central Europe, which is actually inside the castle, and the Charles University. The latter is the oldest university in Central Europe. Prague was then the third-largest city in Europe. Under Charles, Prague was, from 1355, the actual capital of the Holy Roman Empire, and its rank was elevated to that of archbishopric (1344). It had a mint, and German and Italian merchants, as well as bankers, were present in the city. The social order, however, became more turbulent due to the rising power of the craftsmen's guilds (themselves often torn by internal fights), and the presence of increasing number of poor people.

During Easter 1389, members of the Prague clergy announced that Jews had desecrated the host (Eucharistic wafer) and the clergy encouraged mobs to pillage, ransack and burn the Jewish quarter. Nearly the entire Jewish population of Prague (3,000 people) perished.

During the reign of King Wenceslaus IV (1378–1419), Jan Hus, a theologian and lector at the Charles University, preached in Prague. In 1402, he began giving sermons in the Bethlehem Chapel. Inspired by John Wycliffe, these sermons focused on reforming the Church. Having become too dangerous for the political and religious establishment, Hus was summoned to the Council of Constance, put on trial for heresy, and burned in Konstanz in 1415. Four years later Prague experienced its first defenestration (the act of throwing someone out the window as a political protest – in this case, the city's councilors out the window of the New Town Hall), when the people rebelled under the command of the Prague priest Jan Želivský. Hus' death, coupled with Czech proto-nationalism and proto-Protestantism, had spurred the so-called Hussite Wars. In 1420, peasant rebels, led by the general Jan Žižka, along with Hussite troops from Prague, defeated the Bohemian King Sigismund, in the Battle of Vítkov Hill.

In the following two centuries, Prague strengthened its role as a merchant city. Many noteworthy Gothic buildings were erected, including the Vladislav Hall of the Prague Castle.



20th century

The First Republic

World War I ended with the defeat of the Austro-Hungarian Empire and the creation of Czechoslovakia. Prague was chosen as its capital and Prague Castle as the seat of president (Tomáš Masaryk). At this time Prague was a true European capital with highly developed industry. By 1930, the population had risen to 850,000.

Second World War

Hitler ordered the German Army to enter Prague on 15 March 1939 and from Prague Castle proclaimed Bohemia and Moravia a German protectorate. For most of its history Prague had been a multiethnic city with important Czech, German and (mostly Czech- and/or German-speaking) Jewish populations. From 1939, when the country was occupied by Nazi Germany, and during World War II, most Jews fled the city.

In 1942, Prague was witness to the assassination of one of the most powerful men in Nazi Germany - Reinhard Heydrich (during Operation Anthropoid). Hitler ordered bloody reprisals. At the end of the war Prague suffered several bombing raids by the U.S. Air Force. Over 1,000 people were killed and hundreds of buildings, factories and historical landmarks were destroyed (however the damage was small compared to the total destruction of many other cities in that time). Once the outcome of the war was decided and it was known that Germany would surrender to the Allies, the Prague uprising against the Nazi occupants occurred on 5 May 1945 two days before Germany capitulated, on 7 May. Four days later the Red Army entered the city. The majority of the German population either fled or was expelled by the Beneš decrees in the aftermath of the war.

Cold War

Prague was a city in the territory of military and political control of the Soviet Union (see Iron Curtain). The 4th Czechoslovakian Writers' Congress held in the city in 1967 took a strong position against the regime. This spurred the new secretary of the Communist Party, Alexander Dubček to proclaim a new deal in his city's and country's life, starting the short-lived season of the "socialism with a human face". It was the *"Prague Spring"*, which aimed at the renovation of institutions in a democratic way. The Soviet Union and its allies reacted with the invasion of Czechoslovakia and the capital in August 1968 by tanks, suppressing any attempt at work.

Era after the Velvet Revolution

In 1989, after the riot police beat back a peaceful student demonstration, the Velvet Revolution crowded the streets of Prague and the Czechoslovak capital benefited greatly from the new mood. In 1993, after the split of Czechoslovakia, Prague became the capital city of the new Czech Republic. In the late 1990s Prague again became an important cultural centre of Europe and was notably influenced by globalization. In 2000 anti-globalization protests in Prague (some 15,000 protesters) turned violent during the IMF and World Bank summits. In 2002 Prague suffered from widespread floods that damaged buildings and also its underground transport system. Prague launched a bid for the 2016 Summer Olympics, but failed to make the candidate city shortlist. Due to low political support, Prague's officials chose in June 2009 to cancel the city's planned bid for 2020 Summer Olympics as well.

Main sights

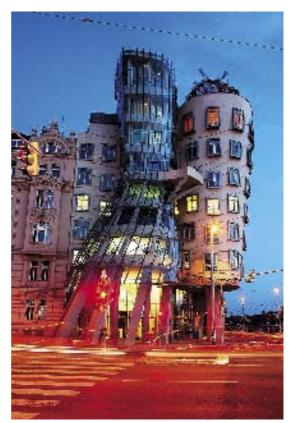
Since the fall of the Iron Curtain, Prague has become one of Europe's (and the world's) most popular tourist destinations. It is the sixth most-visited European city after London, Paris, Rome, Madrid and Berlin. Prague suffered considerably less damage during World War II than some other major cities in the region, allowing most of its historic architecture to stay true to form. It contains one of the world's most pristine and varied collections of architecture, from Art Nouveau to Baroque, Renaissance, Cubist, Gothic, Neo-Classical and ultra-modern. Some popular sights include:

- Old Town (Staré Město) with its Old Town Square
- The Astronomical Clock (Orloj) on Old Town Square
- The picturesque Charles Bridge (Karlův most)
- The vaulted Gothic Old New Synagogue (Staronová Synagoga) of 1270.
- New Town (Nové Město) with its busy and historic Wenceslas Square
- Malá Strana (Lesser Quarter) with its Infant Jesus of Prague
- Prague Castle (Pražský hrad the largest castle in the world) with its St. Vitus Cathedral
- Josefov (the old Jewish quarter) with Old Jewish Cemetery and Old New Synagogue
- Jan Žižka equestrian statue in Vítkov Park, Žižkov–Prague 3.
- The Lennon Wall



- Vinohrady, a beautiful quarter in the centre
- Museum of Decorative Arts in Prague huge collections of glass, furniture, textile, toys, Art Nouveau, Cubism, Art Deco and so on.
- The museum of the Heydrich assassination in the crypt of the Church of Saints Cyril and Methodius

- National Museum
- Vyšehrad Castle & Cemetery where many famous Czechs are buried including the composers Antonín Dvořák & Bedřich Smetana.
- Písek Gate, last preserved city gate of Baroque fortification
- Petřínská rozhledna, an observation tower on Petřín Hill, which resembles the Eiffel Tower
- Anděl. Probably the busiest part of the city with a super modern shopping mall and architecture
- Žižkov Television Tower (Žižkovský vysílač) with observation deck–Prague 3.
- The New Jewish Cemetery in Olšany, location of Franz Kafka's grave–Prague 3.
- The Metronome, a giant, functional metronome that looms over the city
- The Dancing House (Fred and Ginger Building)
- The Mucha Museum, showcasing the Art Nouveau works of Alfons Mucha
- The vast cemeteries that are also used for walks by the locals, such as Olšany Cemetery
- Places connected to writers living in the city, such as Franz Kafka (One popular destination is the Franz Kafka Museum, also his grave at the New Jewish cemetery near the metro station Želivského)
- The Prague Zoo elected as the 7th best zoo in the world by Forbes magazine



How to ...? In Prague

How to use the public transport?

Prague travel system includes metro, tram and bus.

Single ticket will cost you 18 CZK for 20/30 min (tram/metro) or 26 CZK for 75 min (any means of transport – metro/bus/tram). For longer visits 1, 3 or 5 day tickets are recommended.



1 day ticket (24 hrs)...... 100 CZK 3 day ticket (72 hrs)...... 330 CZK (free accompaniment of 1 child aged between 6 and 15) 5 day ticket (120 hrs)...... 500 CZK (free accompaniment of 1 child aged between 6 and 15)

All tickets can be bought in every metro station; single tickets are also available in newspaper shops. Tickets must be validated in yellow machines before you enter metro or immediately in bus and tram. On metro trains, trams and buses, an electronic display shows the route number and the name of the next stop, and a recorded voice announces each station or stop.

How to get into the conference centre by the public transport?

The closes tram stop is "Karlovy lázně", tram No. 17 and 18. You are basically in front of the conference centre.

The next tram stop is "Národní divadlo", tram No. 17 and 18. Go straight on the Smetanovo nábřeží toward the Charles Bridge. The conference centre is on your left hand side in front of the bridge. It takes 3 minutes.

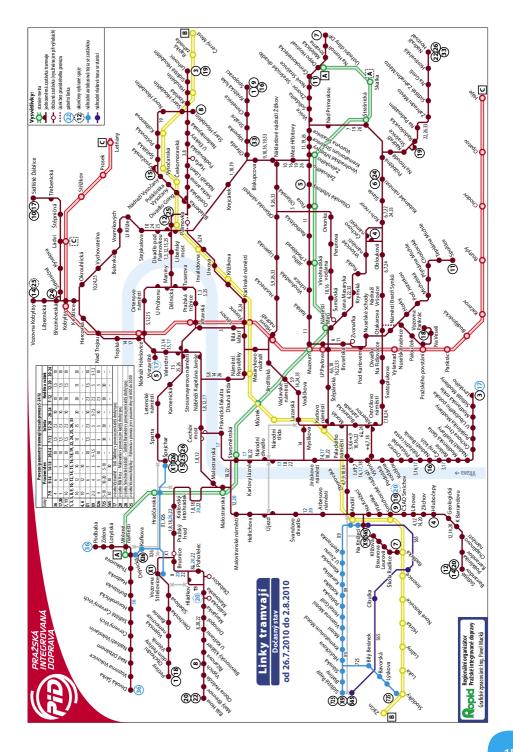
Other possibility is to walk from metro station "Staroměstská". Start in Kaprova street and go toward the river, turn left to Křižovnická street and continue straight to Smetanovo nábřeží. The conference centre is on your right hand side after the Charles Bridge. It takes 10 minutes.

How to get into Mánes for the Gala Dinner? (see page 20)

You can walk there straight on the Smetanovo nábřezí followed by Masarykovo nábřeží from the Charles Bridge. The river is on your right hand side. It takes 15 minutes. You can also take tram No. 17 from the stop "Karlovy lázně" to second stop "Jiráskovo náměstí".

How to get into Tyršův dům for the openning session? (see page 19)

You can walk there. Please cross the Charles Bridge. Turn left to the street Na Kampě, which is located under the bride. Continue stright to the U Sovových mlýnů street. The river is on your left hand side. Turn right by Sovovy mlýny and cross Čertovka river.





How to reach Buďánka grammar school

Karlovy lázně: tram No. 17

Palackého náměstí

It takes about 6 minutes + 2 minutes to reach tram No. 4, 7, 10, 14

• transfer to tram No. 4, 7, 10, 14

Anděl

It takes about 4 minutes + 1 minute to reach tram No. 12, 14, 20

• transfer to tram no. 12, 14, 20

Zlíchov

It takes about 8 minutes + 1 minute to reach bus No. 128

• transfer to bus no. 128

Pod Žvahovem

It takes about 5 minutes

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Zlíchov	5 ₃₃			5
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Prosluněná Žvahov	7 03 18 33 48	03 33	03 33	7
Pod Žvahovem	8 03 23 48	03 33	03 33	8
V Násypu	9 18 48	03 33	03 33	9
Nad Zlichovem	10 18 48	03 33	03 33	1
HLUBOČEPY	11 18 48	03 33	03 33	1
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Recommended taxi

We have arranged better prices with company PROFI TAXI for EMAG attendees. Phone number is 14015. To get the lower price, you should tell the password "EMAG" when ordering the taxi.

How to park in Prague?

You cannot park in front of the conference centre. Parking in the centre is significantly restricted. If you see a blue parking strip painted on the ground, be aware that these are restricted zones designated for local residents. These zones can be found in many parts of Prague especially in Prague 1, 2, 3 and 7.

Most parking places in neighborhood of the conference centre are paid. The closest one is Alšovo nábřeží–outside, entered from nám. Jana Palacha – 40 CZK/hour. Free of charge you can park in Prague 5, Smíchov–Holečkova or Zborovská street.

How to enjoy the local's best?

FOOD

Prague offers you thousands of possibilities where to eat and drink.

There is a huge offer of international cuisine, local cuisine, fast foods... anything you wish and like. But be aware – the most expensive places don't have to be the best ones in quality and service.

Here is a list of some recommendations where you get good quality for reasonable price.

- Restaurant Lokál Czech cuisine
- U medvídků mini brewery and Czech cuisine
- Restaurant Olše Czech cuisine, excellent tank beer
- Charleston 30's-style restaurant with excellent food
- U Sádlů medieval restaurant, Czech and international food
- Pivovarský klub for beer fans

SHOPPING

Souveniers – hundreds of little shops placed in the centre – from Wenceslas square, through the old town streets, over the Charles Bridge up to the Castle.

Fashion – Wenceslas square, Na Příkopě, boutiques in Pařížská street or several shopping centres: Palladium or Anděl.







Security Precautions

In Prague, as in **every** big city (apart from majority of nice and friendly people living here) there is a risk of street crime, we have homeless living here, there are drugs, beggars, prostitutes (yes, they are! where are they? ^(C)).

O.K., but seriously, we do not want to threaten or to scare you, just to remind you of obeying certain facts and preventive issues, that you will normally do, but you are busy discovering new beautiful places, enjoying superb food, travelling in crowd in the underground, or just exhausted by long walk and sightseeing.

We do not think, that you will be wearing your backpack with money an passport on your back in tube, you will not exchange money on the street, walk on remote places at night, hang your coat with your purse in it on the seat of your chair in the restaurant, hug very friendly strange woman on the street (she is about to steal the things of your pockets), but still.

Phone numbers in case of Emergency	
Police	158
First Aid	155
Fire Brigade	150
General Emergency Number (Police, First Aid, Fire)	112
Municipal Police	156
EMAG Conference hotline	+420 773 616 118

Here are some important numbers (just in case, touch wood nothing happens!! ©):

If you need any assistance, get lost and want to ask for your way, have any problems, do not hesitate to contact police members, they appear on streets quite often.

The police services an info stall for tourists with maps and leaflets down at Wenceslas Square (Václavské náměstí) in the very centre.

Please, send selection of your pictures from EMAG 2010 (or a link to your album) to tomas.kubes@mensa.cz, they will be greatly appreciated (at most 10 MB per email). Thank you very much in advance!

Please, send your stories and experiences from EMAG 2010 to redakce@mensa.cz, they will be greatly appreciated and printed in Czech and/or International Mensa Journal. Thank you very much in advance!

Icebreaker party

Wed 28.7.2010 18:00-21:00; meeting in room No. 217 at 17:59

The first chance to meet EMAG attendees alltogether.

Place:	room No. 217, conference centre Novotného lávka
GPS coordinates:	50°5'8" N, 14°24'48" E
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030
Price:	free of charge

Opening session

Thu 29.7.2010 13:00 - 15:00; meeting in room No. 217 at 12:30

The official opening of the European Mensas Annual Gathering 2010 in Prague will take place in the Tyrš's House (Tyršův dům) in the district Malá Strana. The programme will begin with welcome of the Mensa's representatives and invited guests, you will be able to meet organizers, you will receive the practical information. The programme will culminate with the interesting lecture of one of the invited guests. The Tyrš's House you can find at street Újezd 40, that is in 20 minutes walking distance from Novotného lávka.

Place:	Tyršův dům, Újezd 40, Prague 1	
GPS coordinates:	50°5'0" N, 14°24'17" E	
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030	
Price:	free of charge	







Gala Dinner

Sat 31.7.2010 19:00 – 1.8. 2010 02:00; meeting in room No. 217 at 18:45

The main social event of EMAG is Gala Dinner, an entertainment evening at the terrase above Vltava river with view to the Prague Castle and the National



Theatre. The delicious dinner will be held in form of Sweedish table, the vegetarian food and the basic drinks are involved. Special drinks to be ordered at the bar individually. You can talk to others or you can have a dance in rythms of live music playing classical as well as modern styles. You will get chance to try Czech traditional dance Polka, too.

What should you know about the place. The dominating tower belonged to fomer Stitkov mills from 1178. The building itself was implemented in 1930 for cultural and social purposes of Prague art group Mánes, that gave the building its name. The architect Otakar Novotný designed building that represented best the functionalistic architecture in Prague in twenties. In windows were used the largest pieces of glass of all Prague in that time. During communism the building didn't get the care it disserved, now it is getting better.

Place:	MÁNES restaurant and gallery, Masarykovo nábř. 250, Prague 1 – you can get there by walking south 15 minutes from Novotného lávka along the Vltava river or you can take two steps by tram 17.
GPS coordinates:	50°4'38" N, 14°24'49" E
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030
Price:	40.00 €
Dress code:	not specified

Farewell lunch

Sun 1.8.2010 12:00 - 14:00; meeting in room No. 217 at 11:59

Sunday presents a farewell lunch in form of the buffet lunch. Enjoy selection of good food and drink before you go. Dobrou chuť.

Place:	room No. 217, conference centre, Novotného lávka
GPS coordinates:	50°5'8" N, 14°24'48" E
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030
Price:	10.00 €

Events

Excursions

Blanka Tunnel complex

Wed 28.7.2010 12:00 – 14:00; meeting in room No. 217 at 11:15

Biggest tunnel complex in the Czech Republic is going to be part of municipal circle with total lenght of 6382 m. It is planned to be finished in 2011. After that Blanka tunnel complex will be



the longest tunnel in the Czech Republic and the longest city tunnel in Europe. The excursion will start with Project introduction, followed by discussion and will finish with a visit of building site. Comfortable or sport shoes are recommended.

Place:	Milady Horákové street, opposite the Sparta football stadium
GPS coordinates:	50°5'55" N, 14°24'58" E
Contact person (guide):	Tomáš Kubeš, +420 603 737 333
Price:	free of charge



Bedřich Smetana Museum

Wed 28.7.2010 14:00 – 15:00; meeting in room No. 217 at 13:45

Bedřicha Smetana Musum is since 1936 situated on Vltava shore, in neo-renaissance building of former Oldtowner Water-station from 80's of 19th century, in the nearest neighbourhood of the Charles Bridge, on the place with beatiful view on Vltava river and Prague Castle.

Place:	Novotného lávka 1, 110 00 Praha 1
GPS coordinates:	50°5'7" N, 14°24'46" E
Contact person (guide):	Petr Michalik, +420 723 672 872
Price:	3.00 €

Czech National Bank

Wed 28.7.2010 14:00 - 15:00; meeting in room No. 217 at 13:20

The CNB is the central bank of the Czech Republic and the supervisor of the Czech financial market.



Place:	Na Příkopě 28, Prague 1
GPS coordinates:	50°5'13" N, 14°25'42" E
Contact person (guide):	Dana Sobotová, +420 608 508 687
Price:	free of charge



The Seat of Senate

Wed 28.7.2010 14:30 – 16:00; meeting in room No. 217 at 14:00

You can see interiors of The House of Senat of the Czech Republic builded in Baroque style in 1625 by Andrea Spezza. In year 1620 its investor, general Albrecht from Valdšejn, bought 42 houses to get plot large enough to build himself one of largest palaces in centre of Prague. Valdštejn family owned this palace till 1945, when it moved to state. Since then the building is used for state institutions.

Place:	The Senate House of Valdstejn, Valdštejnské náměstí 17/4, 118 01 Praha 1
GPS coordinates:	50°5'24" N, 14°24'19" E
Contact person (guide):	Dušan Škaloud, +420 736 245 285
Price:	free of charge

The Štefánik Observatory

Wed 28.7.2010 21:00 – 23:00; meeting in room No. 217 at 20:15 Fri 30.7.2010 21:00 – 23:00; meeting in room No. 217 at 20:15

The Štefánik Observatory is located in the very heart of Prague, in Petřín's parks at the Hunger Wall which was built during the reign of Charles IV in the 14th century. The observatory was opened on June 24th, 1928. In the Western Dome, the Maksutov – Cassegrain mirror telescope

has been in place since 1976. The diameter of the main mirror is 370 mm. Its magnification power for observation varies from approx. 80 to 330 times. The total weight of the telescope is 2.5 tons.

The Main Dome hosts a double Zeiss astrograph, named after the Viennese selenographer Koenig. It was built in the years 1905–07 for this baron, who used it mainly for Moon mapping and sky photography. After Koenig's death in 1929 it was bought and placed here. The total weight of the telescope is 5.5 tons and the pillar of this



instrument is 15 meters high, of which 7.5 meters are sunk in the ground.

The Eastern Dome is currently used only for scientific observation and since 1999 has been equipped with a 40 cm mirror telescope by Meade.

Place:	Petřín 205, 118 46 Prague 1
GPS coordinates:	50°4'52" N, 14°23'52" E
Contact person (guide):	Wed: Pavel Beran, +420 602 143 480 Fri: Vladimír Kutálek, +420 777 184 284
Price:	3.00 €



Public Transport Museum

Thu 29.7.2010 09:00 – 10:00; meeting in room No. 217 at 08:15

Located in the tram depot in Prague-Střešovice is a unique collection of artefacts from the history of urban mass transit in the capital city of the Czech Republic. The permanent "Public Transport Museum" exhibition was opened in 1993 by the Prague Public Transport Company, a.s. It contains over 40 historical vehicles and many other exhibits – models, photographs, historical documents, tickets and blueprints, all available for viewing by the public.

Place:	Patočkova 4, 160 00, Prague 6
GPS coordinates:	50°5'39" N, 14°23'23" E
Contact person (guide):	Hana Heřmanová, +420 724 140 189
Price:	2.00 €

Waste incineration plant, Malešice

Thu 29.7.2010 09:30 - 11:30; meeting in room No. 217 at 08:30

Technologically oriented tour shows how to make money on the treatment of urban waste. The incinerator annually processes 220,000 tons, a heap which would fill the Wenceslas Square to a height of 62 meters. Thousands more tons of waste is separated and use as secondary raw materials.



On a field trip you'll learn what and how much harmful incinerator produces compared with freight transport, which technology it uses, how much energy is produced from one waste bin and what other services it offers residents and businesses.

Important notes: Participants are required to wear safety shoes with flat sole (no sandals, no high heels please). Be ready to climb on high spiral staircases and to walk on steel gratings. Cameras and videos are strictly prohibited.

Place:	Průmyslová ul. 615/32, 108 00 Praha 10
GPS coordinates:	50°04'48"N, 14°32'20"E
Contact person (guide):	Pavel Celba, +420 602 179 587
Price:	4.00 €

National Technical Library

Thu 29.7.2010 11:00 – 12:00; meeting in room No. 217 at 10:30

NTL is a newly constructed technical library and learning centre, which is located in the university part of Prague 6 and offers its



services not only to students but all residents of Prague 6 as a public library. Excursion to the NTL will focus on architecture and design of the building, which, thanks to the implementation of open technology and decoration, has won the competition in the United Grand Design 2009.

Visitors will be presented the book fund – they will be able to browse through the endless rows of shelves and a look into the night and unattended areas. Architects will surely be interested in graphics on the walls and study rooms in the open space on the NTL roof. Technicians can look at exposed wiring technologies unerringly directed towards the center of the building.

Place:	Technická 6, 160 80 Praha 6 – Dejvice
GPS coordinates:	50°06'14"N, 14°23'26"E
Contact person (guide):	Pavel Beran, +420 602 143 480
Price:	free of charge

Toyota Peugeot Citroën Automobile (TPCA)

Thu 29.7.2010 15:30 – 17:00; meeting in Tyršův dům at 14:10 (see Opening Session)

The excursion will be organized from 15.30 to 17.00 and will include

- The movie about production and history of TPCA (25 minutes)
- The excursion in the factory will be done by electric trains (45 minutes)
- Questions (30 minutes)

Bus transport from/to Prague will take about one hour. Meeting is in Tyršův dům – the place of Opening session.

The conditions of excursion:

- The excursion is not allowed for children less then 10 years.
- It is prohibited to take pictures and to record within the whole TPCA premises
- Dress code: short sleeves and trouser leg are inappropriate (T-shirt and shorts) and also please do not wear shoes with the heel, slippers and sandal.
- It is prohibited to drink alcohol before and during the excursion.

Place:	Kolin, Průmyslová zóna Ovčáry
GPS coordinates:	50°3'44" N, 15°13'38" E
Contact person (guide):	Tomáš Kubeš, +420 603 737 333
Price:	12.00 €

Antonín Dvořák Museum

Thu 29.7.2010 16:00 – 17:00; meeting in room No. 217 at 15:15

There are modest displays on the life and works of the most famous of Czech composers, with his music ever-playing in the background. The charming upstairs hall is used for concerts during tourist season. The jewel-box-like house itself dates to the



early 18th century, when a local nobleman commissioned the great Baroque architect Kilian Ignaz Dientzenhofer (best known for his two St. Nicholas churches in Prague, one in the Old Town and the other in Mala Strana) to design a weekend retreat in what were then the rural outskirts of town.

Place:	Ke Karlovu 20, 120 00 Praha 2
GPS coordinates:	50°4'25" N, 14°25'36" E
Contact person (guide):	Petr Michalík, +420 723 672 872
Price:	3.00 €

Strahov monastery including the guide tour on the Petřín Hill

Thu 29.7.2010 16:00 - 18:00; meeting in room No. 217 at 15:15

Our tour will begin in The Basilica of Assumption of Our Lady. This building was constructed as a triple-aisle Romanesque basilica 56 m long and 22 m wide with a transept and two prismatic towers. This design did not last long, because the church was rebuilt in Gothic style after a fire in 1258. The flat wooden ceiling was replaced by a dome and the Chapel of St Ursula was added to the northern transept.



The Petřín Hill is next to Strahov monastery. The Petřín Hill (formerly one of King Charles' vineyards) offers beautiful views of Prague and is also well-known as a place for lovers.

Place:	Strahovské nádvoří 1/132, 118 00 Praha 1
GPS coordinates:	50°5'10" N, 14°23'19" E
Contact person (guide):	Jana Axman Vlková, +420 723 784 475
Price:	5.00 €

Nuclear power plant Temelín

Fri 30.7.2010 09:00 - 18:00; meeting in room No. 217 at 09:00



First plans for a power station were drafted in the late 1970s, the final project was submitted in 1985 and construction of operating units began in 1987. After the Velvet revolution in 1989 a decision was made to build only two reactors instead of the previously planned four. The first reactor was commissioned in 2000 and the second in 2002. In the 1990s alterations to the original design were made by Westinghouse in conjunction with SUJB and the IAEA to bring reliability and safety levels into conformance with Western European standards. The standards audit was car-

ried out by Halliburton NUS. As part of the alterations information and control systems were added, electrical modifications carried out, and cabling, reactor core and fuel elements were replaced.

Place:	Temelín
GPS coordinates:	50°5'10" N, 14°23'19" E
Contact person (guide):	Jan Herrmann, +420 608 860 825
Price:	17.00 €

Prague Botanic Garden – tour guide

Fri 30.7.2010 09:00 - 10:00; meeting in room No. 217 at 08:00

The botanic garden was founded in 1969. There is a vineyard, tropical greenhouse (Fata Morgana) and Japanese Garden.

Please note you can visit also the Prague Zoo after this event.



Place:	Nádvorní 134, Praha 7 – Troja	ALL THE REAL
GPS coordinates:	50°7'6" N, 14°24'45" E	
Contact person (guide):	Martina Krosesková, +420 728 044 734	
Price:	6.00 €	

Prague Zoo

Fri 30.7.2010 10:30 – 12:00; meeting in room No. 217 at 09:30

Please note you can start in the Botanic garden and after that go to the zoo.

Place:	U Trojského zámku 3/120, 171 00 Praha 7
GPS coordinates:	50°7'2" N, 14°24'43" E
Contact person (guide):	Iva Berčíková, +420 602 840 526
Price:	6.00 €



Waterworks Museum

Fri 30.7.2010 11:00 – 12:00; meeting in room No. 217 at 10:15

This monumental building was built in 1927–1929 at the location of old water plants from 1885, and designed by the architect Antonín Engel along with the Prague Waterworks Design Department. Podolská vodárna is one of the most significant Prague industrial buildings.

Place:	Podolská 17, 140 00, Praha 4 – Podolí
GPS coordinates:	50°3'25" N, 14°25'14" E
Contact person (guide):	Pavel Beran, +420 602 143 480
Price:	free of charge

TOKAMAK

Fri 30.7.2010 13:00 - 15:00; meeting in room No. 217 at 12:15

TOKAMAK excursion will include one hour of lecture and one hour of excursion. Research in the tokamak department is pursued in topics that are directly linked to the international long-



term efforts into mastering thermonuclear fusion. Fusion presents environmentally acceptable and practically inexhaustible energy source for future generations. Experimental research in the department is based on use of the national facility tokamak COMPASS that officialy started operation on 19th February 2009. Besides we also regularly participate in experimental work of many other European facilities including, for example, JET, ASDEX-U and Tore Supra. This collaboration is possible due to the contract of Association between EURATOM and the Institute of Plasma Physics AS CR.

Place:	Institute of Plasma Physics, U Slovanky 3, Prague 8
GPS coordinates:	50°7'30" N, 14°27'59" E
Contact person (guide):	Petr Michalík, +420 723 672 872
Price:	free of charge

U Fleků brewery guided tour with the Czech lunch

Fri 30.7.2010 13:00 - 15:00; meeting in room No. 217 at 12:40

The first written reference with respect to the U Fleků brewery dates back to 1499, when the building was purchased by Vít Skřemenec, a malt house owner. The U Fleků brewery is the only brewery in Central Europe which has been brewing beer for 500 straight years.

After the guided tour and Museum exposition U Fleků you would taste the typical Czech cuisine.

The main menu offers

Potato soup

One of the main dishes:

150 g Marinated beef tende, bread dumplings

150 g Roast pork, sauerkraut, potato dumplings

150 g Goulash "U Fleků", bread dumplings



 $150~{\rm g}$ Smoked pork neck, sauerkraut, 1/2 bread dumplings, 1/2 speck dumplings Apple strudel

Beer of the house

Place:	Křemencova 11, 110 00 Praha 1
GPS coordinates:	50°4'44" N, 14°25'0" E
Contact person (guide):	Markéta Erbsová, +420 605 925 315
Price:	20.00 €



Postal Museum

Fri 30.7.2010 14:00 - 15:00; meeting in room No. 217 at 13:30

The Postal Museum was established in 1918. Its exhibitions in Prague are focused on the area of stamp creation.

Permanent exhibition: Postage stamps of Czechoslovakia, the Czech Republic and classic postage stamps from Europe and the USA.

In addition to the exhibitions, the visitors to the Postal Museum in Prague can visit four parlours decorated with wall paintings from 1847 by Josef Navrátil.

Place:	Nové mlýny 2, 110 00 Praha 1
GPS coordinates:	50°5'32" N, 14°25'42" E
Contact person (guide):	Jana Štefaniková, +420 606 630 205
Price:	2.00 €

St. Agnes Convent

Fri 30.7.2010 16:00 – 17:00; meeting in room No. 217 at 15:15

St. Agnes Convent is one of the oldest convents in Europe. It is also the oldest Gothic building in the whole the Czech Republic. The convent was founded by St. Agnes of Bohemia, sister of King Wenceslas I., between 1231 and 1234. The Order of Poor Ladies dwelled in the convent and St. Agnes was the first superioress there.

Place:	Prague 1, U Milosrdných 17
GPS coordinates:	50°5'31" N, 14°25'24" E
Contact person (guide):	Iva Berčíková, +420 602 840 526
Price:	7.00 €







Müller Villa

Sat 31.7.2010 09:00 – 10:00; meeting in room No. 217 at 08:15 Sat 31.7.2010 11:00 – 12:00; meeting in room No. 217 at 10:15

While many twentieth-century buildings evoke a strong emotional response, only a handful of small-scale works have the same effect. Within this category belongs Adolf Loos' Villa Müller in Prague, whose fascinatingly varied interior is among the most sumptuous modernist spaces anywhere.

Place:	Nad Hradním vodojemem 14, 162 00 Praha 6 – Střešovice
GPS coordinates:	50°5'33" N, 14°22'42" E
Contact person (guide):	Jana Štefaniková, +420 606 630 205 (8:15) Hana Kalusová, +420 777 004 678 (10:15)
Price:	17.00 €

National Museum – main building

Sat 31.7.2010 10:00 - 12:00; meeting in room No. 217 at 09:40

Historical building according to the proposal of architect Josef Schulz, built in years 1885–1891.

Current exhibitions: Prehistoric Times of Bohemia, Moravia and Slovakia, Mineralogical and Petrological Exhibition, Palaeontological exhibition, Anthropological Exhibition, The last of the silver treasures of Bohemia, etc.

Place:	Václavské náměstí 68, Praha 1
GPS coordinates:	50°4'44" N, 14°25'50" E
Contact person (guide):	Pavel Beran, +420 602 143 480
Price:	8.50 €



Bethlehem Chapel

Sat 31.7.2010 11:00 - 12:00; meeting in room No. 217 at 10:30



Bethlehem Chapel has a unique place in the history of Prague. Starting in the early $15^{\rm th}$ century, the university master Jan Hus preached here. The chapel thus became the symbol of the Hussite movement in Bohemia.

It was founded in 1391 as a place for local preaching in Czech with a capacity of 3,000 persons. It represented a typical preaching space of an oblong groundplan with a wooden timber ceiling, a pulpit and high broken windows.

In the year 1622, the Jesuits took over the chapel and practiced divine services there again. In 1786, the chapel was abolished and demolished afterward. An apartment house was constructed in its place.

The architect Jaroslav Frágner initiated its reconstruction in the mid-20th century according to preserved drawings and paintings. The walls were decorated with paintings that complemented the texts of Hussite songs from the Jistebniz Hymn Book.

Place:	Betlémské nám. 4 , 110 00 Praha 1
GPS coordinates:	50°5'3" N, 14°25'2" E
Contact person (guide):	Dušan Škaloud, +420 736 245 285
Price:	3.00 €

Loreta

Sat 31.7.2010 13:00 - 14:00; meeting in room No. 217 at 12:15

The Prague Loreto is an artistic and historical monument, as well as a Baroque pilgrimage site the renown of which in the city can perhaps be compared only with that of the wonder-working statue of the Infant of Prague. Construction of the Prague Loreto Santa Casa began on 3 June 1626, at the instigation of Baroness Benigna Katharina von Lobkowitz. The Loreto arose gradually over the course of the 17th and 18th centuries; the interiors were partly renovated in the 19th century; and in the 1950s and 1960s, a new treasury was built, accessible to the public.



Place:	Loreto Prague, Loretánské nám. 7, Praha 1 – Hradčany
GPS coordinates:	50°5'21" N, 14°23'29" E
Contact person (guide):	Iva Berčíková, +420 602 840 526
Price:	5.00 €

Náprstek Museum of Asian, African and American Cultures

Sat 31.7.2010 13:00 - 14:30; meeting in room No. 217 at 12:30

Walking through history of cultures far away from Prague is comfortably achievable in this museum which presents an extensive collection of objects connected to various ethnicities outside of Europe.

Place:	Betlémské náměstí 1, 110 00 Praha 1
GPS coordinates:	50°5'2" N, 14°24'59" E
Contact person (guide):	Jana Štefaniková, +420 606 630 205
Price:	3.50 €



AfterBus

Sun 1.8.2010 14:00-8.8.2010 11:00; meeting room No. 217 at 13:50

To show you the best of the Czech Republic, we have prepared a trip for you. In a week, you will see 11 out of 12 UNESCO monuments in the Czech Republic and also many other natural, historical and cultural sightseeings of our country.

The accommodation will be provided in double-bedded rooms with breakfast.

The price of $500 \notin$ / person includes the bus, accommodation, printed materials and guide from Mensa. It does not include the entrance fees (for lower number of participants), nor lunch and dinner (based on your own selection).

The above fee includes all entrance fees including evening in the wine cellar and liquor testing fee in case that there will be more than 15 participants.

Place:	Czech Republic
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030
Price:	500.00 €

Programme

Sun 1.8.

14:00 Departure from Prague

Karlštejn castle – High Gothic castle founded in 1348, which has a unique position among Czech castles. It was built by Czech King and Roman Emperor Charles–IV as a place for safekeeping of the royal treasures, especially Charles's collection of holy relics and the coronation jewels of the Roman Empire.





Český Krumlov (UNESCO) – a beautiful city and castle above the Vltava river. Accommodation, the evening walk through the city, meeting with local group České Budějovice.



Mon 2.8.

Holašovice (UNESCO) – typical exhibition of rural baroque.

Telč (UNESCO) – castle and historical square.

Třebíč (UNESCO) – St. Prokop's Basilica and jewish town/district.

Dukovany - accommodation

Tue 3.8.

Dukovany – nuclear power station

The nuclear power station of Dukovany is the first nuclear power station in the Czech Republic, and it was built for the operation in primary energetic mode. Nowadays, there are four blocks



WER 440, type V 213, each of them with the output of 440 MW. Dukovany produces about 13 TWh of energy every year, which is about 20% of the total energy comsuption in the Czech Republic.

Lednice (UNESCO) - castle

The Lednice castle belongs to the most important sights of romanticism not only in the Czech Republic, but also in Europe as a whole. There are beautiful French gardens and a huge English park.

Velké Bílovice – traditional wine cellar in Morava, meeting with local group Brno, accommodation.

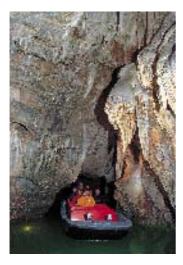


Wed 4.8.

Brno - a ride through the city, The Tugendhat Villa (UNESCO)

The Tugendhat Villa (Ludwig Mies van der Rohe, 1924) belongs to the most significant exhibitions of functionalism. Sadly, it is closed because of reconstruction, so we will be able to see it from outside only.





Cave, Macocha chams – Amazing karstic system of caves with Punkva river and voyage on boats.

Kroměříž (UNESCO) – beautiful flower gardens. Accommodation, evening walk through the garden close to the castle.



Thu 5.8.

Rožnov pod Radhoštěm – Wallachian Open Air Museum

- wooden town, mill valley.



Ostrava – the lower part of **Vítkovice** are the steel furnaces, mining museum Landek, evening with local group Ostrava, accommodation.

Ostrava is an industrial city with coal-mine and steel production.



Fri 6.8.

Olomouc – historical centre, plague column (UNESCO)





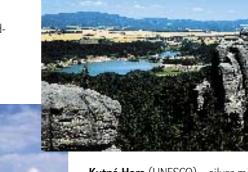
Prostějov – National House in the style of secession, lunch with local group Prostějov, excursion to **Starorežná** (manufactory of liqueurs since 1518).

Litomyšl – renaissance castle (UNESCO), accommodation, evening meeting with MS Pardubice.



Sat 7.8.

Český ráj – Prachovské rocks – sandstone rock city



Kutná Hora (UNESCO) – silver mines, St. Barbora's Basilica, historical centre.



Poděbrady – accommodation, evening walk through the spa city

Sun 8.8.

11:00 Prague - airport

The programme can be changed according to actual situation.





Local Programme

First Time in Prague – Guided Tour

Wed 28.7.2010 13:00 - 16:00; meeting in room No. 217 at 12:45 Wed 28.7.2010 14:00 - 17:00; meeting in room No. 217 at 13:45 Thu 29.7.2010 09:00 - 12:00; meeting in room No. 217 at 08:45 Thu 29.7.2010 15:30 - 18:30; meeting in room No. 217 at 15:15 Fri 30.7.2010 14:00 - 17:00; meeting in room No. 217 at 13:45

This is an introductory tour for those who have never been to Prague before. I will acquaint you with the most significant sights



of the historic center. We will start with a visit of Prague Castle, will see the interior of the Cathedral of St. Vitus, then walk down through the Little Town Square, across the Charles Bridge and continue through the narrow and crooked alleys of the Old Town. We will reach the Old Town Square, the main market square of Old Prague and a stage of Czech history. Here you will hear about some very important events that took place in the country, will see the famous Astronomical clock on the tower of the Old Town Hall and the tour will come to an end here.

Contact person (guide):	Zuzana Šimková, +420 603 400 109
Price:	4.00 €

ChocoStory – the Chocolate Museum

Wed 28.7.2010 13:00 – 14:00; meeting in room No. 217 at 12:30 Fri 30.7.2010 17:30 – 18:30; meeting in room No. 217 at 17:00 Sun 1.8.2010 10:00 – 10:45; meeting in room No. 217 at 09:30

This is a paradise of gourmets! A unique museum devoted to chocolate. In the one and only specialized museum of chocolate in the Czech Republic you can see a 1400 years old utensil for pro-

duction of chocolate or the cocoa powder that snorted Rolling Stones! Exhibition of chocolatier's work directly in museum area. And do not worry ⁽²⁾ there is a huge range of chocolate treats to choose from in the shop that is an integral part of the museum. Duration approx. 1 hour.



Place:	Celetná 10, Praha 1
GPS coordinates:	50°5'13" N, 14°25'23" E
Contact person (guide):	Pavel Beran, +420 602 143 480 (28.7.) Martina Krosesková, +420 728 044 734 (30.7.) Zuzana Šimková, +429 603 400 109 (1.8.)
Price:	4.00 €

Tour de Pub

Wed 28.7.2010 21:00 - 23:00; meeting in room No. 217 at 20:30

Come with us and enjoy Tour de Pub, a gentle stroll around some of the city's traditional old taverns. You get to taste different types of Czech beer, and learn some old Bohemian traditions. The Czech Republic's beers are known around the world (Pilsner Urquell, Staropramen, Budvar [Budweiser], etc.). If beer is not your thing, you can choose soft drinks instead.

Place:	Palackého nám. 4, 128 01 Praha 2
GPS coordinates:	50°4'23" N, 14°24'55" E
Contact person (guide):	Markéta Erbsová, +420 605 925 315
Price:	free of charge

Old Town City Hall Tower Night Tour

Wed 28.7.2010 22:00 - 23:00; meeting in room No. 217 at 21:30

This is a night tour with a professional commentary provided by a qualified guide. From this very prestige location you can see the most beautiful views of Prague and the Prague Castle at night.

Place:	Old Town City Hall Tower	
GPS coordinates:	50°5'13" N, 14°25'14" E	
Contact person (guide):	Martina Krosesková, +420 728 044 734	
Price:	6.50 €	a la company

Jewish Quarter – Guided Tour



Thu 29.7.2010 09:00 – 11:00; meeting in room No. 217 at 08:45 Fri 30.7.2010 12:00 – 14:00; meeting in room No. 217 at 11:45

This tour is aimed for those who are interested in Jewish history and culture. During the tour you will learn in detail about history of the Jewish community not only in Prague but in the entire country as well. We can visit the inside of the synagogue if you wish so. This synagogue is run by the Prague Jewish community so you have to pay an extra admission.



Note – the price is for the guided tour only, it does not include the entrance to the places of interest visited – a visit to 4 synagogues and the Jewish Cemetery is 300 CZK per person or 200 CZK students.

Contact person (guide):	Zuzana Šimková, +420 603 400 109
Price:	2.00 €

Segway Tour 90 min. + Powder Tower

Thu 29.7.2010 09:30 – 11:00; meeting in room No. 217 at 09:00 Fri 30.7.2010 15:30 – 17:00; meeting in room No. 217 at 15:00 Sat 31.7.2010 09:00 – 10:30; meeting in room No. 217 at 08:30

Do you think it is possible to connect history with modern times? We will prove to you that it is. Take a Segway ride with us around the Prague's historic centre. Combine visit to the Powder Tower with driving Segway (a two-wheeled, self-balancing electric personal vehicle that balances itself using gyroscopes and tilt sensors). Duration 90 minutes.



	Markéta Erbsová, +420 605 925 315 (29.7.) Renáta Zelinová, +420 732 454 520 (30.7.) Zuzana Šimková, +420 603 400 109 (31.7.)	
Price:	39.00 €	

Segway Tour 270 min. + visit to 3 Towers

Sat 31.7.2010 13:00 - 17:30; meeting in room No. 217 at 12:30

Towers visited will be the Powder Tower, the Old Town City Hall Tower and the Tower of St. Nicolas Church. Duration 270 minutes. You can meet us directly at the Old Town City Hall at 13:00.

Place:	Starting from the Old Town City hall
GPS coordinates:	50°5'13" N, 14°25'14" E
Contact person (guide):	Renáta Zelinová, +420 732 454 520
Price:	75.00 €

Palace Gardens underneath the Prague Castle – Guided Tour

Thu $29.7.2010 \ 15:30 - 17:30$; meeting in room No. 217 at 15:15Sun $1.8.2010 \ 11:00 - 13:00$; meeting in room No. 217 at 10:45

Palace Gardens underneath the Prague Castle (Ledeburská, Malá Pálffyovská, Velká Pálffyovská, Kolowratská, Malá Fürstenberská, Velká Fürstenberská). In these striking terrace gardens you can admire examples of beautiful garden architecture (numerous statues, fountains etc.) and enjoy amazing views of the city as you climb the steps on the way to the top level of the gardens. Duration of the tour – 2 hours.



Note – the price is for the guided tour only, it does not include the entrance to the gardens itself, that you pay directly in the box office (it is 80 CZK per person or 64 CZK per person = a group admission for a group of min. 10 persons) altogether to the gardens and 50 CZK to the Velká Fürstenberská Garden.

Place:	Palace Gardens underneath the Prague Castle, Malá Strana
Contact person (guide):	Zuzana Šimková, +420 603 400 109 (29.7.) Markéta Erbsová, +420 605 925 315 (1.8.)
Price:	2.00 €

Vyšehrad stronghold area, casemates – Guided Tour

Thu $29.7.2010 \ 15:30 - 17:30$; meeting in room No. 217 at 14:30 Sat $31.7.2010 \ 09:00 - 11:00$; meeting in room No. 217 at 08:00

Vysehrad is the second oldest stronghold after Prague Castle. Its origins go back to the $10^{\rm th}$ century. In the $11^{\rm th}$ century Vyšehrad was a seat of the first Czech king Vratislav, who abandoned Prague Castle and moved his court to Vysehrad. In the $19^{\rm th}$ century the National cemetery with Slavin (national tomb) was founded here, the resting place of the leading personalities of the Czech nation. Duration of the tour – 2 hours. Note – the price is for the guided tour only, it does not include the entrance to the casemates (it is 50 CZK per person) and



the entrance to the Church (it is 30 CZK per person), that you pay directly in the box office.

Place:	Vyšehrad
GPS coordinates:	50°3'52" N, 14°25'4" E
Contact person (guide):	Martina Krosesková, +420 728 044 734 (29.7.) Hana Heřmanová, +420 724 140 189 (31.7.)
Price:	2.00 €

EMAG Dinner

Thu 29.7.2010 19:00 - 21:00; meeting in room No. 217 at 18:15

Join us for an EMAG dinner in a very nice traditional Czech restaurant "Lokál" praised by numerous reviews. You will have a great chance to taste classical Czech cuisine and chat with other EMAG members. There is no entrance fee, you will be able to choose your meal and pay after the dinner like in any other restaurant. There will be recommendations about what to choose given. Prices are very attractive, typical Czech dinner composed of an appetizer or soup, three beers and a main course will cost you around $10-16 \in$).

The beer is the best: Pilsen

Place:	Restaurant Lokál, Dlouhá street 33 (see page 20)
GPS coordinates:	50°5'26" N, 14°25'33" E
Contact person (guide):	Jana Axman Vlková, +420 723 784 475
Price:	free of charge

Old Town Bridge Tower Night Tour

Thu 29.7.2010 22:00 - 23:00; meeting in room No. 217 at 21:45

The Old Town Bridge Tower is a beautiful Gothic tower guarding one end of Charles Bridge, and heralding entrance to the Old Town. This is a night tour with a professional commentary provided by a qualified guide. From this very prestige location you can see the most beautiful views of Prague and the Prague Castle at night.

Place:	Old Town side of the Charles Bridge
GPS coordinates:	50°5'10" N, 14°24'49" E
Contact person (guide):	Markéta Erbsová, +420 605 925 315
Price:	6.50 €





Guided Tour Prague – Half-day tour

Fri 30.7.2010 09:00 – 13:00; meeting in room No. 217 at 08:45 Sat 31.7.2010 14:00 – 18:00; meeting in room No. 217 at 13:45

This is a four-hour long introductory tour. The tour begins at the Strahov monastery in the Hradčany town, where we can visit the well known baroque library. On the way down to the Castle we will pass by the Černín Palace, Loreto Church – a baroque pilgrimage place, and reach the Hradčany Square. The walk through the castle complex will follow; we will pay a visit to the Cathedral of



St. Vitus and then continue down through the Little Town Square, across the Charles Bridge and continue through the narrow and crooked alleys of the Old Town. We will reach the Old Town Square, the main market square of Old Prague and a stage of Czech history. Here you will hear about some very important events that took place in the country, will see the famous Astronomical clock on the tower of the Old Town Hall and the tour will come to an end here. Duration – 4 hours.

Note – the price is for the guided tour only, it does not include the entrance to the places of interest visited – Strahov library 80 CZK per person or 50 CZK students or Loreto Church 110 CZK per person or 90 CZK students.

	Zuzana Šimková, +420 603 400 109 (30.7.) Markéta Erbsová, +420 605 925 315 (31.7.)
Price:	5.00 €

Prague Castle – Guided Tour

Fri 30.7.2010 09:00 – 11:00; meeting in room No. 217 at 08:45 Sat 31.7.2010 12:00 – 14:00; meeting in room No. 217 at 11:45



This is a detailed tour of Prague Castle, the largest castle complex of Europe and the oldest center of power as well.

Note – the price is for the guided tour only, it does not include the entrance to the places of interest visited – Cathedral of St. Vitus = the entrance is free of charge, the entrance to the Old Royal Palace, Basilica of St. George, Rožmberk Palace (opened for public instead of Golden Lane that is closed due to technical reasons for appr. one year starting May 2010) is altogether 250 CZK

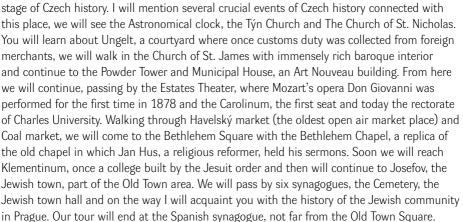
per person or 125 CZK students, pensioners older than 65 years.

Contact person (guide):	Zuzana Šimková, +420 603 400 109 (30.7.) Markéta Erbsová, +420 605 925 315 (31.7.)
Price:	2.00 €

The Old Town – Guided Tour

Fri 30.7.2010 15:30 – 17:30; meeting in room No. 217 at 15:15 Sat 31.7.2010 15:00 – 17:00; meeting in room No. 217 at 14:45

A more detailed tour of the Old Town. The Old Town is the first and oldest of the four Prague towns. We will start in the Old Town Square which is the oldest market square in Prague and also a



	Zuzana Šimková, +420 603 400 109 (30.7.) Markéta Erbsová, +420 605 925 315 (31.7.)
Price:	2.00 €

Night trip through Prague on a boat

Fri 30.7.2010 20:30 - 22:30; meeting in room No. 217 at 20:00

We will boat on Vltava river through the historical centre of Prague. We will boat to the south to Vyšehrad castle and the to the north to Štvanice isle and back. We will watch the night Prague and its monuments from the board. You will see Vyšehrad castle, Waterworks museum, Mánes where we will have the Gala Dinner and Novotného lávka where our conferences are held, National Theatre, Charlese bridge, Petřín hill and Prague castle. The meal and aperitiv on the boat is included in the price. More drinks are to be bought at the bar. You can sit outside

on the sun or inside in covered room. Complete capacity of the boat is 105 places, only 45 of it are inside in the room.

The start is on the river bank Rašínovo nábřeží under the "Dancing house", where we will finish too.





Place:	River bank Rašínovo nábřeží between Palackého and Jiráskův bridge (see page 20)
GPS coordinates:	50°4'28" N, 14°24'49" E
Contact person (guide):	Jana Axman Vlková, +420 723 784 475
Price:	26.00 €

Petřín Tower Night Tour

Fri 30.7.2010 22:00 – 23:00; meeting in room No. 217 at 21:15

This is a night tour with a professional commentary provided by a qualified guide. From this very prestige location you can see the most beautiful views of Prague and the Prague Castle at night. You may also meet us at 22:00 under the Petřín Tower.



Place:	Petřín	
GPS coordinates:	50°5'0" N, 14°23'42" E	and the Alexand
Contact person (guide):	Renáta Zelinová, +420 732 454 520	
Price:	8.50 €	

Historical Prague Centre on Last Day of EMAG – Guided Tour



Sun 1.8.2010 09:00 - 12:00; meeting in room No. 217 at 08:45

This is a guided tour for those who have not managed to see the town due to many other attractive lectures, workshops, events of EMAG! ^(C) Use this experience to see the historical places finally. Very experienced guide will acquaint you with the most significant sights of the historic center. We will start with a visit of Prague Castle, will see the interior of the Cathedral of St. Vitus, then walk down through the Little Town Square, across the Charles Bridge and continue through the narrow and crooked alleys of the Old Town. We will reach the Old Town Square, the main market square of Old Prague and a stage of Czech history. Here you will hear about some very important events that took place in the country, will see the famous Astronomical clock on the tower of the Old Town Hall and the tour will come to an end here.

Place:	Old Town of Prague
Contact person (guide):	Markéta Erbsová, +420 605 925 315
Price:	4.00 €

Competitions and Entertainment

Competition

The first prize winner will receive 8 days stay in 5^* all inclusive hotel for two persons from our sponsor in Dominican Republic.

Guide:	Patricie Řeháčková, +420 737 160 014
Price:	All below listed competitions are free of charge.

The competition part includes 9 tests and 1 game. The number of points you can reach in each test/game depends on the number of participants (and the Fantom will be with bonus points). Your five best results will be counted to the final amount of points.

Parts of the competition:

Opening test

Date:	Wed 28.7.2010 16:00-17:00
Place:	room No. 213, conference centre, Novotného lávka

Who is who

Date:	Thu 29.7.2010 10:00-11:00
Place:	room No. 213, conference centre, Novotného lávka

Follow instructions

Date:	Thu 29.7.2010 11:00 – 12:00
Place:	room No. 213, conference centre, Novotného lávka

Movie mania

Date:	Thu 29.7.2010 16:00 – 17:00
Place:	room No. 213, conference centre, Novotného lávka

Music mix

Date:	Thu 29.7.2010 17:00–18:00
Place:	room No. 213, conference centre, Novotného lávka

Geography

Date:	Fri 30.7.2010 10:00 – 11:00
Place:	room No. 417, conference centre, Novotného lávka

Math test

Date:	Fri 30.7.2010 11:00 - 12:00
Place:	room No. 417, conference centre, Novotného lávka

Knowledge test

Date:	Fri 30.7.2010 14:30-15:30
Place:	room No. 417, conference centre, Novotného lávka

Fantom

Small teams Big game in historic Prague.

Date:	Sat 31.7.2010 09:00 – 13:00, meeting at 8:45 in room No. 217
Place:	Prague

Closing test

Date:	Sat 31.7.2010 16:10-17:10
Place:	room No. 213, conference centre, Novotného lávka

Lesson of Polka, traditional Czech dance

Wed 28.7.2010 16:45 - 17:45; meeting in room No. 319 at 16:44

Informal lesson of old traditional Czech pair dance.

Polka is old, but still very atractive, each of Czechs knows it well. It is danced at each ball or any other dance opportunity in present times in Czech. You will get the chance to dance it yourself during Gala Dinner evening. We will finish soon enough for you to join the Icebreaker event afterwards.



Equipment: the lesson is informall, you can wear normal clothes, but not heavy shoes, high heel shoes or slippers.

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Jiří Plamínek
Price:	4.00 €

Juggling

Thu 29.7.2010 17:00 - 22:00; meeting in room No. 318 any time







Free lesson of juggling in form of a workshop. Several jugglers will take care to give everybody individual care and individual lesson. You don't need any special equipment, the juggling equipment will be freely available at the place.

You will pay the fee 2 \in at the entrance to the room. The fee doesn't change no matter how long you will stay here or if you will come more times. You are welcome to this workshop at any time from 17:00 till 22:00. The time you've chosen in the web form for this event is not obligatory for you (it is just to give us some impression when to expect most of people).

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Petr Zlatník
Price:	2.00 €

Magical Classic, Concert of Classical Music

Thu 29.7.2010 20:00 - 21:00; meeting in room No. 217 at 19:30

Listen to Magical Classic in the Church of st.Martin in the wall. Chamber Ensemble called Musica Praga consisting of highly experienced musicians from Czech Philharmonia Orchestra will perform the selection of Classics – W. A. Mozart – *A little night music*, A. Vivaldi – *Four Seasons*, F. Schubert – *Ave Maria*, J. S. Bach – *Air*, J. Brahms – *Hungarian Dance*, N. Paganini – *Somatina*, G. Bizet – *Carmen*, P. I. Chaikovsky – *Andante Cantabile*, but also wonderful pieces by world famous Czech composers – Bedřich Smetana – "*My country*" – *Vltava*, Antonín Dvořák – *Slavonic Dance*, *Humoreska*. The church is famous for its tremendous acoustic. Note – if you buy tickets to concerts on the street or from the ticket agency, it will be twice as expensive; we negotiated a great group discount for you.

Place:	Church of St. Martin in the Wall, Old Town
GPS coordinates:	50°5'13" N, 14°25'14" E
Contact person (guide):	Ondřej Přidal, +420 774 843 983
Price:	9.00 €

Magic workshop

Fri 30.7.2010 11:30 - 12:30; meeting in room No. 319 at 11:29

We will do magic with everyday objects, from beginner to expert. Andreas specializes in close-up magic, so everything is done right before your eyes.



Andreas Klik

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Andreas Klik
Price:	free of charge

Marbles practice

Fri 30.7.2010 15:00 – 18:00; meeting in room No. 217 at 15:00

Come and join the free Marble Game. We will practice playing Marbles for fun and some of us will train especially for the World Championship.



Anybody can come to play with us. The entrance is free. You don't need any special equipment, you can borrow the marbles for free at the place.

You can come at any time from 15 to 18 o'clock and you can spend here as many time as you wish. The playground will be situated no more than 10 minutes far from centre of Prague on Střelecký ostrov near the National Theatre.

Place:	Střelecký ostrov
GPS coordinates:	50°4'55" N, 14°24'36" E
Contact person (guide):	Michal Konfršt, +420 728 161 220
Price:	free of charge

Poker tournament

Fri 30.7.2010 18:00 - 22:00; meeting in room No. 219 at 17:59

Texas hold'em "no limit" poker tournament. No rebuy.

Everyone should put 5 \in in the pot, It will be divided between the winner and second place (or third, if there are much players).

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Arjen van der Lely
Price:	5.00 €

Some magic in between

Fri 30.7.2010 18:00 - 18:30; meeting in room No. 319 at 17:59

A magic performance will be a part of music concert performed by Mensans.

Andreas specializes in close-up magic, so everything is done right before your eyes.



Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Andreas Klik
Price:	free of charge

Poetry recitation

Fri 30.7.2010 18:30 - 19:00; meeting in room No. 319 at 18:30

Jay Albrecht: I've written poetry for 50 years, have been well-published in 15 chapbooks, periodicals and anthologies. My subjects are human needs and frailties (I'm a psychologist), love, children, Nature, dance, politics... over 240 in all. Some have been translated into Swedish by Swedish Mensans.

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Jay Albrecht
Price:	free of charge

Musical evening

Fri 30.7.2010 19:00 - 20:30; meeting in room No. 319 at 19:00

The goal is: Improvise in the dark and LISTEN to your fellow mensans and don't think about scores and written notes.

More details: we choose a well known song (1, 2 it depends) and rehearse it by normal light without solo's. Then we perform it for the audience in the dark and only use your ears by playing an improvisation.

Could players bring rhythm section instruments (keys, bass, drums) please? That would be nice.

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Hans Tolhuijs
Price:	free of charge

Advanced Matrix Test

Sat 31.7.2010 09:00 – 09:45; meeting in room No. 220 at 08:59 Sun 1.8.2010 09:00 – 09:45; meeting in room No. 220 at 08:59

The Advanced Matrix Test, or simply the AMT is an IQ test developed by a Mensan from Sweden to differ in the percentile 99. It is very hard to measure intelligence at the extreme levels and to this date there exists no official "standards" for high-range intelligence tests. The AMT is to be taken under supervised conditions. The whole test consists of 20 matrix-style culture-fair items which are to be solved in less than 13 minutes. Answer alternatives for the test items are not provided. The answers are to be hand-drawn by the testee. Answers do not have to be artistic or fine-looking; they only have to be clear. The items of the AMT have been carefully designed in order to minimize the requirement for subjectivity in the correction of answers. Anyone at or above the age of 18 years may take the test (Parental consent is required for testees under this age).

Place:	room No. 220, conference centre, Novotného lávka
Contact person (guide):	Andrea Schwelm
Price:	3.00 €

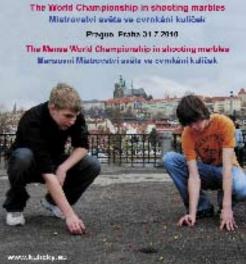
The Mensa World Championship in shooting marbles

Sat 31.7.2010 13:00 - 18:00; meeting in room No. 217 at 12:00

If you want to participate as the competitor, you must be older then 10 years and you must be registered in advance. The turnament starts at 13:00, every competitor must register personaly at the place in time from 12:45 till 13:00. Once the teams are built, the participation list will be closed and no more people can participate the turnament. The playground will be situated no more than 10 minutes from the centre of Prague on Střelecký ostrov near the National Theatre.

Rules: In each round two competitors play against each other. Who looses second time with his rival, is defeated and he is dropped out of the tournament. Winner continues with another competitor in a same way.

Г



Place:	Střelecký ostrov	www.kulicky.eu	
GPS coordinates:	50°4'55" N, 14°24'36" E		
Contact person (guide):	Michal Konfršt, +420 728	161 220	
Price:	4.00 €		

Lectures

Czech language course

Wed 28.7.2010 14:00 - 16:00; meeting in room No. 319 at 13:59

You will learn some interesting facts about Czech and about our beautiful language. We will tell you several useful phrases for your stay in Prague, including how to order a beer or other drink, some phrases about weather, and last but not least – spicy words for some interesting life situations.



Ludmila Kovářová

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Ludmila Kovářová, +420 777 282 325
Price:	free of charge

The origin of gravity, the end of Relativity

Wed 28.7.2010 14:00 – 15:00; meeting in room No. 213 at 13:59

José Molina from Mensa Spain will present this interesting subject.

Short description: A new description of the structure of matter in general, which includes the composition and material support of gravity (globine), energy and mass: The structure of the gravitational field, within the proposed new definition of matter, allows us to understand



José Molina

the origin of the forces of gravity. Clarification of the mechanisms of mechanical energy in the transformation between kinetic energy and gravitational potential energy. The non existence of Higgs Boson as the origin of mass; unless its characteristics are altered and they end up like those of Globus, although I doubt this will happen.

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	José Molina
Price:	free of charge

The story of Prague, the City of hundred towers

Wed 28.7.2010 15:00 - 16:30; meeting in room No. 318 at 14:59

Prague has so rich history as rich the stories of Czech nation are. The continuous development of this City started at the bank of Vltava (Moldau) river arround 900. It is not so long, but much has happend and big kings used to live here.



Do you want to know where the medieval bussiness roads crossed and where the old Prague started to grow? Where was the first Castle and the first bussnisecentre Ungelt built? Where kings used to walk to be crowned, or where people used to be hanged? Where is the biggest European square of 15th century founded by Charles IV? Have you already heard that the top of Prague's Eifell tower, the Petřín's tower, is looking at its City from higher point than the Paris's one? Let's get to know.

To understand the growing of Prague will help you in understanding to the City self and to the people who live here.

Come and fly fast through the centuries, see the development of the City in lesson assisted by an architect Jiří Hrůza, who is Czech specialist in the development of world cities, especially Prague.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Jiří Hrůza
Price:	free of charge

Chinese Sign writing

Wed 28.7.2010 15:30 - 17:00; meeting in room No. 220 at 15:29

How did Chinese Signs evolve, how many are there, what are different ways to write or input Chinese Signs onto paper, computer and mobile phone and how is it possible for a foreigner to learn all these signs. These questions, and more, be answered by this lecture.



Place:	room No. 220, conference centre, Novotného lávka
Contact person (guide):	Lina Wolf
Price:	free of charge

The world of Universities in the Czech Republic, International Education in Prague

Thu 29.7.2010 09:30 - 10:30; meeting in room No. 220 at 09:29

The lecture will be presented by Assoc. Prof. Alan Krautstengl, Ph.D., President of the Anglo-American University, Associate Professor of Mathematics.

Do you want to understand the world of universities in the Czech Republic? This small country offers large spectrum of universities some young, some with long tradition.



Alan Krautstengl

Do you want to know more about basic differences between studying in the Czech Republic and the rest of Europe and between the Czech Republic and U.S.A.?

What are the differences in studying system, in the approach of faculty and students? What are the benefits of studying in Prague?

The Anglo-American University President will further share his experiences from an international univer-



sity (with over 60 nationalities present in the student body). You can experience the whole world just by studying in one university:

USA soldiers from the war in Iraq discussing this war with the American Ambassador, Muslim students following lecture of the Ambassador of Israel. This is a special experience you can get in Prague.

Place:	room No. 220, conference centre, Novotného lávka
Contact person (guide):	Alan Krautstengl
Price:	free of charge

Following the steps of Egypt's Pharaons with Czech archaeologists

Thu 29.7.2010 11:00 - 12:30; meeting in room No. 417 at 10:59



The lecture will be held by Ladislav Bareš, the Director of the Czech Institute of Egyptology, Faculty of Arts, Charles University in Prague, member of The Egypt Exploration Society (London), The International Association of Egyptologists, and the Czech Orientalist Society.

Czech Institute of Egyptology belongs to the "top teams" in the world of Egyptology. Its work contributed lots of important discoveries about the world of the Pharaohs.

Let's listen to the story of Czech archaeological research in Egypt and Sudan interpreted by Ladislav Bareš. Let's look at some of the exciting discoveries that were done in the last 50 years in Nubia, pyramids field of Abusir (including the story of an intact tomb 2500 years old), Western Desert and Sudan.

Place:	room No. 417, conference centre, Novotného lávka
Contact person (guide):	Ladislav Bareš
Price:	free of charge

How to win an election

Thu 29.7.2010 15:30 - 16:30; meeting in room No. 318 at 15:29

Summary: In today's political contests voter motivation is the key factor.

Voters are more flexible and erratic than ever when it comes to party preferences and turnout. How can this marketing nightmare be turned into a base for success? In fact almost any election can be won by using E

Matthias Möhl

advanced analytical techniques and building a campaign around voter motivation. The presentation shows how to target swing voters and marginal voters and how tomake use of demographical and statistical data when it comes to planning a smart and successful campaign.

About: Matthias Möhl is the founder and CEO of election.de. His election research firm has worked for all major parties in Germany. Election.de has provided election coverage and forecasting for leading media in Germany and international clients such as the Financial Times and the Harvard University.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Matthias Möhl
Price:	free of charge

Chinese Calligraphy

Thu 29.7.2010 15:30 - 17:00; meeting in room No. 220 at 15:29

Learn how to hold a Chinese brush, the quality of ink and try your first strokes. You can choose a Chinese Sign from a book and try to write it. A Chinese calligrapher will not be born in a day or even year and I would notcall myself one. But I can show you some basic rules.

Place:	room No. 220, conference centre, Novotného lávka
Contact person (guide):	Lina Wolf
Price:	5.50 €

Our funny German language! (in German and English)

Thu 29.7.2010 18:20 - 19:20; meeting in room No. 318 at 18:19

Our funny German language! Or in German *Unsere lustige deutsche Sprache!* Michel will teach and tell the participants some interesting facts about the German language and grammar in a funny way.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Michel Burkhard
Price:	free of charge

Human Mars exploration – how to get there, what to do there

Thu 29.7.2010 18:30 - 19:30; meeting in room No. 219 at 18:29

An introduction to former, current and future concepts of manned human mars exploration.

After a concise overview of human spaceflight history the essential requirements for a manned mission to Mars will be presented. Main part of the lecture will be the detailed description of how to perform such a mission with already existing technology. Furthermore, living conditions and requirements for a human outpost on Mars will be discussed.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Kai Gehreth, +49 177 8572671
Price:	free of charge

Successful Negotiations – 7 Key Techniques

Fri 30.7.2010 09:15 - 11:15; meeting in room No. 319 at 09:14

"We negotiate all the time: In our jobs, in our families, in Mensa. But most of us have never learnt how to negotiate successfully. This workshop will provide you with some key techniques for more success in the many negotiations of your life. (Since this is a workshop, please bring pen and paper with you.)"

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Arndt Regorz
Price:	free of charge

Total Solar Eclipse at the End of the World

Fri 30.7.2010 12:00 - 13:00; meeting in room No. 318 at 11:59

This lecture introduces the last two expeditions of Brno University of Technology towards observing a total solar eclipse.

In 2008, we traveled to Mongolia. You can see the transportation of the top photograph equipment by means of three land rovers from Ulaanbaatar up to the center of the Gobi desert, you can see the resulting images of the solar corona which we were able to take thanks to perfect conditions for observation, and you can also see a lot of photos of this magnificent country.



Karel Martišek

In 2009, the total solar eclipse was observed at the Marshall Islands. You can look forward to a voyage across fifteen time zones up to the small Enewetak atoll in the middle of the Pacific Ocean. In 1950s, Americans exploded several tens of nuclear and hydrogen bombs at this place. Despite conditions being worse for our observation this expedition was successful again and resulting images of the solar corona belong to the very best ones in the world.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Karel Martišek
Price:	free of charge

Women & Mathematics

Fri 30.7.2010 13:30 - 14:10; meeting in room No. 318 at 13:29

In the history of mathematics, women play a significant part. Although not as famous as their male colleagues, they have done a lot to put mathematics where it is now. Lives of Theano, Hypatia, Sofia Kovalevskaya, Augusta Ada and other interesting women, still fascinate us, and speculations like why is there no Nobel prize in mathematics, show us that they were not just great mathematicians, they were very interesting people, too. Let's travel through time, and meet some of those nice ladies.



Nemanja Dimitrijević

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Nemanja Dimitrijević
Price:	free of charge

Law & film – a presentation of how law and lawyers are portrayed in the movies and the popular culture

Fri 30.7.2010 15:00 - 17:00; meeting in room No. 318 at 14:59

Short clips from movies would be part of the presentation.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Glen Odgaard
Price:	free of charge

MEETING POINT	ROOM No. 217
HELP LINE	+420 773 616 118

Dominican Republic

Fri 30.7.2010 18:00 - 19:00; meeting in room No. 318 at 17:59

I would like to introduce you a country, well know from tourists catalogues as a Caribbean paradise. But what I have found much more interesting is a word outside of All inclusive resorts. In one side fantastic nature, where you can find almost everything: from rain forest, across desert up to the mountains covered with snow. In the other hand Dominican way of life, from a distance seems to be a lot of sports, dancing and fun, but what these people, who have practically nothing, do in case of illness, old age etc. Where is their chance to get



Patricie Řeháčková

better life in the world, where they are handicaped with low level of education and short time way of thinking? And why so many "gringos" leave their heart in the country so different?

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Patricie Řeháčková
Price:	free of charge

Language Learning – News from China

Sat 31.7.2010 09:30 - 11:00; meeting in room No. 318 at 09:29

"I have now lived in China for more than one year and spend most of my time either teaching German, training in English or learning Chinese. My goal is to implement modern education methods into the Chinese language learning system. The main topics will include the Chinese learning system as well as new learning and studying methods. Additionally, I will speak about my own experiences in learning Chinese. In this talk you will discover new and unknown learning methods!"



Heidrun Schmidt

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Heidrun Schmidt
Price:	free of charge

Puzzles (mechanical)

Sat 31.7.2010 12:00 – 12:44; meeting in room No. 219 at 11:59 Sat 31.7.2010 12:45 – 13:30; meeting in room No. 219 at 12:45

Most of you know Rubik cube. But what about typical Czech brainteasers-Square One (200 more difficult than Rubik), Hedgehog in cage, wire puzzles. Most of facts you do not here before because Dr. Jaroslav Flejberk is best CE collector of mechanical puzzles (more than 7000 pieces) and also professor in this field. So everybody is welcome to hear, touch and solve puzzles in his lecture.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Jaroslav Flejberk
Price:	free of charge

Selective perception and language learning

Sat 31.7.2010 14:00 - 15:15; meeting in room No. 319 at 13:59

It is a well known fact that when we perceive something complex this perception is always selective: Without being aware of it, we focus on the most important bits of information ("signals") and have to neglect less important ones, otherwise we would not make in time to grasp the message.

This happens also when we listen or read a foreign language. The problem here is that our ways to perceive language were optimised in



Michael Fackler

childhood to fit our mother tongue. When in another language some of the decisive signals are different we perceive them less clearly or not at all. So we learn a lot of pronunciations/words/grammar wrongly without being aware or it.Knowing the differences in signals between your mother language and the one you want to learn makes learning much more efficient. The talk will show various examples from a bunch of languages, both common and exotic ones.

Speaker: Michael Fackler grew up in Allgäu, a region in the deep south of Germany where a weird dialect is spoken. At school he was told he had no talent for languages, so he did not dare to take more than the compulsory English (and "Hochdeutsch"). During and after his university studies of mathematics he took language courses in England, Italy, France, and Spain. Here and on overseas travels he learned a lot about language learning he would have loved to have known at school. Michael joined Mensa in 1988. He works as a freelance actuary for the international insurance industry.

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Michael Fackler
Price:	free of charge

CERN – Behind the Curtains

Sat 31.7.2010 16:00 - 17:30; meeting in room No. 319 at 15:59

At first, all newspapers wrote that they will create a black hole, which will suck in the Earth, then Dan Brown portrayed them as a thread to Vatican in his second book, and at last their main accelerator broke down and required a year of repairs... What is, what does, and how works Europe's most successful science project, and the worlds biggest fundamental research facility – European Organization for Nuclear Research or CERN in short?



This lecture will introduce the laboratory, briefly overview the science it does, and describe how it works.

Tomáš Kubeš, CERN, Geneva; Institute of Physics, Czech Academy of Sciences

Tomáš Kubeš

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Tomáš Kubeš, +420 603 737 333
Price:	free of charge

The financial crisis – a look behind the scenes

Sat 31.7.2010 16:00 - 18:00; meeting in room No. 318 at 15:59

The 2008 financial crisis, apart from the economical consequences, has created a lot of anger - it seems that the actors in the financial industry are fraudulent or incompetent, or both. That might be true in some cases but there are deeper reasons for the crisis: It could be that in this world we have much more uncertainty than we want to recognize. If so, the tasks in the financial market are far more difficult than expected, therefore even honest and knowledgeable people cannot always avoid big errors. The talk will explain at first how the transfer of financial risks (e.g. insurance, bundles of loans) works and that in principle it makes sense and has created a lot of wealth. But unfortunately the most useful insurance or banking products for this purpose are often difficult to quantify, so their fair price is unclear. We will see that the tons of statistical data we have at hand are often insufficient to get precise forecasts, and that the mathematics needed to describe certain economical situations does not even exist to date! Recent developments in mathematical research let us hope that we will soon be able to quantify many economical uncertainties much better than we do today, but there are still many people in the banking world (and elsewhere) that believe they can handle the complex reality of today with the methods they learned from 30 year old textbooks. And apart from mathematical issues the crisis reveals a lot of weak points of our modern economy and society. The talk does not require knowledge in mathematics/statistics.

Speaker: Mathematicians doing the statistical modelling for insurance companies are called actuaries. Michael Fackler, Mensan since 1988, is a freelance actuary. Having worked for many years with reinsurance companies he has learned to keep calm when having to face uncertainties like lack of statistical data, high dependence of results from totally uncertain economic assumptions, etc.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Michael Fackler
Price:	free of charge

How to create Mensa in a completely strange country

Wed 28.7.2010 15:00 - 15:30; meeting in room No. 219 at 14:59

A lecture on founding Swedish Mensa. I arrived in Stockholm from New York in 1953 as a freelance advertising copywriter, writing for local makers of industrial equipment in English. I started Swedish Mensa, 1955, advertising in Dagens Nyheter for applicants which I tested for IQ, accepting 15 in the first year and meeting monthly at Tenstoppet, a local pub. When I returned home in 1957, the group almost disappeared, but gradually regained life and numbers until the present 2500 members.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Jay Albrecht
Price:	free of charge

Member's area of web (presentaion and workshop)

Thu 29.7.2010 09:15 - 10:45; meeting in room No. 318 at 09:14

Mensa Czech Republic project.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030
Price:	free of charge

E-elections

Thu 29.7.2010 11:00 - 12:00; meeting in room No. 318 at 10:59

Mensa Czech Republic project. The possibility to vote the member of the council electronically has been offered along with the possibilities to vote by correspondence or personally at the assembly. No matter which possibility is used, the system of direct, equal and secret vote is preserved.

The direct vote means that the voter cannot give his right to vote to anybody else. According to this case, we trust the members of Mensa that they haven't let anybody know their username and password, so no one can login to the Mensa intranet using their account.

The equal vote means that each voter has the same conditions, and no one can vote more than once, which is insured by the simple fact that is it obligatory to login to the intranet. Moreover, every member is given an unique voting number which must be used to get to an

electoral form. It is also assured that the votes of the same voter which were handed over "electronically" and "clasically" are not counted. The secret vote is based on the separation of the voter's identity from his / her vote. It is insurred by the fact that the voting process takes place on other server under the control of other person than the authorization of the voter.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030
Price:	free of charge

Give publicity to Mensa

Thu 29.7.2010 16:00 - 17:00; meeting in room No. 319 at 15:59

Mensa Czech Republic project. The quizes are published every Thursday in MF DNES, the best-selling Czech newspapers. The answers can be sent by e-mail until the next Tuesday. One winner is drawn lots every week, and he or she is awarded a voucher to IQ test organized by Mensa and a discount of 300 CZK to an internet store.



Alena Novotná

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Hana Kalusová, Alena Novotná
Price:	free of charge

Coping with membership growth – LEP MI

Thu 29.7.2010 17:15 - 18:15; meeting in room No. 417 at 17:14

How did Mensa Sweden manage to grow from 200 to 3000 members in just fifteen years? Which are the transitional points to pass through? What challenges do they pose and how can they be identified? Some good solutions for a small group may not work as the group grows. In order to continue to grow and develop it is therefore necessary to change some things. Here timing can be important. When should cer-



Karin Kaill

tain ideas, like outsourcing or reorganisation be put into action? The candidate has seen such development from the inside and will compile experiences from the current and past board to share with other participants in the program.

LEP MI: Leadership Exchange Programme of Mensa International consists of an international exchange of knowledge in the field of leadership/organisation between National Mensas by exchanging visits of volunteers to two major events (at the US AG and the EMAG) and giving and participating in seminars.

Place:	room No. 417, conference centre, Novotného lávka
Contact person (guide):	Karin Kaill
Price:	free of charge

Mensa 101 – LEP MI

Thu 29.7.2010 18:30 - 19:45; meeting in room No. 417 at 18:29

Mensa 101 – This workshop is designed to show new or newly active Mensans what the organization is all about and the many benefits of being a member. The primary goal of this workshop is to help members maximize their Mensa experience and, hopefully, motivate members to become more involved with the organization. We will discuss the history of Mensa, gifted children resources, social networking, community activities and many other topics. Also to be discussed is why Mensa needs Leadership Development Workshops.



Lori Norris

Place:	room No. 417, conference centre, Novotného lávka
Contact person (guide):	Lori Norris
Price:	free of charge

The discussion of Web issues

Fri 30.7.2010 09:05 - 10:20; meeting in room No. 318 at 09:04

Mensa US experiences. An informal session of people involved in developing Web sites to exchange hints, tips, and ideas, and seek and receive help for their Web problems. All levels from newbie to supergeek welcome! You may contact us at WebHeads SIG.



Daniel R. Tobias

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Daniel R. Tobias
Price:	free of charge

Junior Chamber International (JCI) & How to motivate ambitious volunteers – LEP MI

Fri 30.7.2010 10:00 - 11:00; meeting in room No. 213 at 09:59

JCI (Wirtschafts Junioren in Germany) is a worldwide organisation that provides development opportunities to young people that empower them to create positive change. Like Mensa they have over 200.000 members and they are active in over 100 countries.

Jeroen Komen has built up a business with 25 intelligent employees and was an active member (now a Senator) in JCI. He will share his experiences and observations on how to motivate ambitious and intelligent people for whom the salary is usually not the steering instrument.



Jeroen Komen

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	Jeroen Komen
Price:	free of charge

To Print or Not to Print – Mensa Journal in an e-Millenium – LEP MI

Fri 30.7.2010 11:45 - 12:45; meeting in room No. 213 at 11:44

Case Study of the Czech Mensa Journal

Several Mensa groups are looking for answers to the question whether to keep the printed version of Mensa journal, which often consumes significant share of member contributions, or not. I would like to present a case study of a Czech Mensa journal whose printed version was rebuilt from ashes to a flourishing enterprise and to discuss what are the key ingredients and changes necessary to reinvent printed journal in 2010 and how to make it successful and vital part of Mensa society. The lecture should provide an inspiration and a platform for idea exchange for Mensa journal editors and contributors.

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	Tomáš Kubeš, +420 603 737 333
Price:	free of charge

Online hunts to disseminate website information – LEP MI

Fri 30.7.2010 13:00 - 13:30; meeting in room No. 213 at 12:59

Mensa Malysia experiences. This talk will cover how to use quiz and cryptic clues to get website visitors to learn and remember the information on-site in an entertaining and rewarding way. Techniques used will be explained so that the listeners get an understanding how to use Mensa-style approach as a powerful tool for generating web presence.

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	Jayaram Menon
Price:	free of charge

How To Run a Gathering – LEP MI

Fri 30.7.2010 14:00 - 15:30; meeting in room No. 213 at 13:59

Mensa USA experiences. How to Rund a Successful Regional Gathering (including Registration, Publicity, Programs, Hospitality, Volunteers, Hotel Contract Negotiation and Liaising, Treasurer/Budget, Webmaster, Timeline and others); Leading & Motivating Volunteers; How to Avoid the "Rothstein Effect".



Beth Anne Demeter

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	Beth Anne Demeter
Price:	free of charge

Starting from Scratch – LEP MI

Fri 30.7.2010 16:00 - 17:00; meeting in room No. 213 at 15:59

Mensa USA experiences. Starting from Nothing. It is about starting a Mensa group in an area where there has never been one. It is also about nurturing a new group. I live in USA, Dickinson, North Dakota – we started a new group here in 2008.



Greg Kontz

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	Greg Kontz
Price:	free of charge

HiQ at the workplace

Fri 30.7.2010 17:15 – 18:45 (workshop in English) Fri 30.7.2010 19:00 – 20:30 (workshop in German) Sat 31.7.2010 14:30 – 16:00 (workshop in English)

We try to make a connection with the knowledge economy and the crisis in relation to the use of human talents in the organisation: why not be more open to the talents HIQ brings? We introduce 7 tips for employers to use HiQ talent in the best way.

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	Grethe van Geffen
Price:	free of charge

Intelligence Day: More members. More publicity.

Sat 31.7.2010 09:15 - 10:15; meeting in room No. 213 at 09:14

Mensa Germany we will hold an Intelligence Day with IQ-tests, lectures and lots of PR for Mensa during September. In previous years this has been quite successful with around 1,000 participants in one weekend and we now aim to make it an international event. Our project coordinator will be happy to present the Intelligence Day project during EMAG.

Place:	room No. 213, conference centre, Novotného lávka
Contact person (guide):	Isabella Holz
Price:	free of charge

Presentation of Mensa International

Sat 31.7.2010 10:20 - 11:50; meeting in room No. 319 at 10:19

This presentation give an overview of what Mensa international is doing, how they are organized. Why is there a Mensa International. What does Mensa International for the national Mensas, and for you? This will be a presentation followed by a 15 minutes time slot to ask questions by the members.



Willem Bouwens

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Willem Bouwens
Price:	free of charge

NEM in Mensa; my personal experiences

Sat 31.7.2010 12:00 - 13:00; meeting in room No. 220 at 11:59

Long ago, at a place I had worked, a co-worker told me about Mensa and said I should join. As in someone else's words, I replied, "I do not want to be part of any group that will have me." Well, eventually, I did join. Since then, I have been active in many areas and even held various offices. I have been a 'member' of three national groups, and participated in activities, SIGHT and SIGs on three continents. Most Mensans who do participate at all have tunnel vision. I wish to share with you the idea to take a larger view. Mensa is known as the '2% Society', and in my mind I have another reason to think why that is so. Those of you who are here are undoubtedly in the 2% I have in mind.



Nick Miller

Place:	room No. 220, conference centre, Novotného lávka
Contact person (guide):	Nick Miller
Price:	free of charge

Brainstormsession on commercial contracts

Sat 31.7.2010 13:00 - 14:00; meeting in room No. 417 at 12:59

Mensa International (and national Mensas) generates income from Commercial contracts. A commercial opportunity is the situations where goods, services and/or rights owned by a third party will carry the Mensa name, whereby Mensa will receive money. Carrying the Mensa name can be as a product, or "Mensa approved" or "Mensa recommended". This is a source of income for a number of national Mensas, and a limited source of income for Mensa International. The purpose of this brainstorming session is, to generate ideas whereby we could generate income by marketing the Mensa name. On a national, European or global level. Suggestions?

Place:	room No. 417, conference centre, Novotného lávka
Contact person (guide):	Willem Bouwens
Price:	free of charge

Panel discussion – LEP MI

Sat 31.7.2010 14:00 - 15:30; meeting in room No. 318 at 13:59

LEP MI – Leadership Exchange Programme of Mensa International panel discussion. MI has instituted this pilot program to facilitate the exchange of information.

The seven international representatives will meet in an informal discussion to discuss the differences and similarities among the different Mensas. Questions will be accepted from the audience. All members are urged to attend and join in the discussion of Mensa, globally.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Lori Noris, Karin Kaill, Tomas Kubes, Jayaram Menon, Beth Anne Demeter, Greg Kontz, Jeroen Komen
Price:	free of charge

Improving testing procedures – LEP MI

Sun 1.8.2010 09:15 - 10:15; meeting in room No. 318 at 09:14

Essential for the growth of Mensa is a vital testing organisation. The last five years, Mensa Sweden has worked to improve the quality of the trstiny process. We started with formal proctor courses led by the NSP in 2004. Currently, each potential proctor must pass a theoretical test and a practical test. Testing being a highly sensitive matter, we have sought to increase the rigor with the aid of our NSP. Our candidate is the board member currently responsible for testing. She is also a psychology student which makes her well suited to describe the principles of good trstiny procedures from the volunteer perspective. She will have help from the full board, as well as the Swedish NSP Ms Sara Henrysson Eidvall, to prepare such a presentation.

Place:	room No. 318, conference centre, Novotného lávka
Contact person (guide):	Karin Kaill
Price:	free of charge

MEETING POINT	ROOM No. 217
HELP LINE	+420 773 616 118

Dumb things smart people do and smart things smart people can do'

Sun 1.8.2010 10:30 - 11:30; meeting in room No. 319 at 10:29

Dr Abbie Salny is the Honorary Chairman of International Mensa and is willing to give a lecture based on her long professional experience as a psychogist as well as her Mensa experience.

Her talk will be on the subject of the Mensa Education and Research Foundation (MERF). She will talk about the Foundation's work, the international awards and scholarship program, and MERF's importance as a means of promoting Mensa within the wider community.

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Abbie Salny
Price:	free of charge



Gifted Children in American Mensa – LEP MI

Wed 28.7.2010 16:00 - 17:00; meeting in room No. 219 at 15:59

A discussion of gifted children resources available through American Mensa and the Mensa Foundation. Discussion will include benefits for gifted children and resources available to children, parents and teachers. We will also discuss local group gifted children coordinators and local group events. The discussion will include sharing tips on working with gifted children.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Lori Noris and Beth Anne Demeter
Price:	free of charge

Gifted Children Provision in Special School CENADA

Thu 29.7.2010 09:15 - 10:45; meeting in room No. 219 at 09:14

Slovakia can be proud of a vivid system of special provision for intellectually gifted children, furthermore in special schools. One of the schools will present its vision, reality and experiences in educating and supporting the gifted on the preschool and primary level. The head-master of school CENADA will share her experience and knowledge with EMAG participants.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Jana Jurášková
Price:	free of charge

Mensa for schools

Thu 29.7.2010 11:30 - 12:00; meeting in room No. 219 at 11:29

Mensa for schools is a unique project of Czech Mensa focusing on development of gifted children in elementary and secondary schools. Mensa cooperates on game clubs founding, teacher education, IQ testing in schools, debates with students and conferences.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Jitka Fořtíková
Price:	free of charge

Logical Olympic Games

Thu 29.7.2010 17:15 - 18:15; meeting in room No. 219 at 17:14

Mensa CR project for kids. The idea of a logical competition originated in the Czech Mensa member. The first two years of the competition for Czech primary and high school students were held locally in 2001 and 2002. After a short pause, the competition was re-established and currently takes place nationally. It accentuates the logical thinking, not the knowledge; therefore the average students can succeed, too. More than 10,000 students participated in the nomination round of this year's Logical Competitions, and 100 of them always made it to the region level. After the region round, 200 students proceeded to the finale, which was held in the Parliament of the Czech Republic. Three finalists are awarded interesting prizes such as laptop, camera etc.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Alena Novotná
Price:	free of charge

NTC System of Learning – International expirience

Fri 30.7.2010 10:30 – 12:00; meeting in room No. 219 at 10:29 Sat 31.7.2010 10:00 – 11:30; meeting in room No. 219 at 09:59

The author of this program, Ranko Rajović PhD, from Mensa Serbia is a long-term member of the four-member committee of the International Mensa for gifted children. He made a team of experts in the field of pedagogy, neurophysiology, defectology, psychology and genetics. Together, they made efficient and simple program which has an option of continuous assessment and evaluation. The advantage of this kind of concept is its application to preschool children (aged between 3 and 7), just as stimulation of the development of intellectual abilities of each child. Just the fact that human brain develops over 50% of its capacity up to the age of five should be a reason enough to start with the application of specialized programs as early as possible. It is the responsibility of the society, local community and each parent not to miss this extremely important period in life and to support the development of biological potentials of each child to its maximum.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Ranko Rajović, Uroš Petrović
Price:	free of charge

High IQ and academic underachievement: repercussions on adult life

Fri 30.7.2010 13:30 - 15:00; meeting in room No. 319 at 13:29

Summary of presentation presented by Anne Favier-Townsend: The fact that very bright children have special educational needs is well documented. Yet only a very small minority of teachers in the UK would be able to identify and cater adequately for children of exceptional ability, especially when this ability is not matched by exceptional classroom performance. We already know that the consequences of not acknowledging and/or meeting those special needs can be devastating for the child.



Anne Favier-Townsend

What my current research at the University of Hertfordshire (UK) is revealing is that the consequences of the above can be even more debilitating in adulthood. Years of feeling that 'there must be something wrong with me', leading to low levels of academic and professional achievement, cause many to suffer from low self-esteem, depression and other related conditions.

Yet, some manage to reverse their academic underachievement. Their journey from early academic underachievement to late academic achievement may give us clues as to what factors are instrumental in helping very bright people turn their academic performance around. This is what this research project is hoping to find out.

The lecture aims to present the results of my findings so far. It will reiterate the fact that, as this untapped potential is a great waste for society, it is absolutely vital for schools to have a systematic way of detecting children with high cognitive ability – which is not simply based on classroom performance – and a system put in place to cater for their special needs.

The lecture will be followed by a discussion on the issues raised.

Place:	room No. 319, conference centre, Novotného lávka
Contact person (guide):	Anne Favier-Townsend
Price:	free of charge

Experience in Education of the Gifted

Fri 30.7.2010 15:30 - 17:00; meeting in room No. 219 at 15:29

The addressed speaker – Libuše Vlková – is one of the headmasters of Czech schools dedicating its care to gifted children in a grouping module. The good practice workshop will show the strong and weak points of gifted children provision in our state.

Place:	room No. 219, conference centre, Novotného lávka
Contact person (guide):	Libuše Vlková
Price:	free of charge

Gifted Children Provision in the Czech Republic from Nursery to Secondary Education

Sat 31.7.2010 14:30 - 16:00; meeting in room No. 219 at 14:29

The speaker – Jitka Fořtíková – is a Gifted Children Committee Coordinator, the leading expert of Gifted Education (GE) in the Czech Republic, author of several books, dozens of theoretical articles in journals, PhD. in Gifted Education, chairman of the Centre of Giftedness, was also a chairman of 11th International ECHA conference in Prague. In this session she will try to summarize the system of gifted children provision in the Czech Republic in Middle European context as well as comparisson of pros and cons of the Czech understanding of GE. She will also address the activities of NGOs active in this field and visions for international cooperation.

Place:	room No. 219, conference centre, Novotného lávka			
Contact person (guide):	Jitka Fořtíková			
Price:	free of charge			

Buďánka – Grammar school for gifted children

Sat 31.7.2010 16:30 - 17:30; meeting in room No. 219 at 16:29

Information from the Czech Republic about the education process with gifted children at Grammar school Buďánka. Advantages and disadvantages of teaching and working with gifted children. Age of our students: 11–19.

Place:	room No. 219, conference centre, Novotného I.				
Contact person (guide):	Martin Kalivoda				
Price:	free of charge				



The clubs of gifted children

Martin Kalivoda

Sun 1.8.2010 11:00 – 12:00; meeting in room No. 219 at 10:59

The Mensa Czech Republic establishes the clubs of gifted children all over the Czech Republic. We want to catch up very young children, therefore we aim at the kids who attend the primary schools (6–15 years old). The clubs cooperate with the cities and with the primary schools which ensure that the clubs have the needed space. The important part of the clubs is also the cooperation with parents, whose involvement extends the spectrum of the club's activities. The meetings usually take place once in two weeks and they specialized in excursions, seminars, lectures, activities which develop children's intellect, scientific projects and logical or board games.

Place:	room No. 219, conference centre, Novotného lávka		
Contact person (guide):	Tomáš Blumenstein, +420 603 726 030, Hana Kalusová		
Price:	free of charge		

Business Networking

Ethics in Economics

Fri 30.7.2010 13:00 - 14:00; meeting in room No. 417 at 12:59

Ethics in Economics - What is the secret? Is it the rules? Does it

belong to the topics as reason of state or English kitchen, which appear as abig secret, just because we need to keep the secret, they are not reallyexisting? I will give an overview of Ethics in Economics: what is written on paper, what you can find in real life and what we would need urgently in development of our business world and our global business.

About Martina Wesselhöft: 17 years with Mensa, PhD neurobiochemistry, Master of business, nearly 12 years with P&G, lecturer for economics and ethics at 2 universities, English language assessor in aviation, hobbies: psychology, flying, dancing.

Place:	room No. 417, conference centre, Novotného lávka		
Contact person (guide):	Martina Wesselhöft		
Price:	free of charge		

Business Networking Meeting

Fri 30.7.2010 16:00 - 18:30; meeting in room No. 417 at 15:59

We have decided to slightly extend the EMAG as the purely social event and organise a session oriented to professional and business networking. We offer the participants an opportunity to attend a presentation on negotiating, meet interesting people and create useful contacts.

The session will be divided into three parts:

1) Invitation of participants;

paradigm;

2) Icebreaker presentation: Negotiating for Success held by Vít Prokůpek – Negotiator & Mediator, Management Trainer, Coach & Consultant;- a professional negotiator shares his tips and tricks; Programme: • how to get what you want through negotiation; • quick tips for successful negotiations; • three important dimensions of negotiation – process, strategy and tactics; • why negotiation training often fails; • creating negotiating organizations – new



Vít Prokůpek

3) Free discussion among participants focused on sharing their professional and business interests and needs. Please bring at least 2 pieces of your business card with you.

Place:	room No. 417, conference centre, Novotného lávka			
Contact person (guide):	Vít Prokůpek, Martin Přibyl, +420 604 370 927			
Price:	free of charge			



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Large scale project management – The truth

Sat 31.7.2010 11:15 - 12:00; meeting in room No. 417 at 11:14

There are plenty of textbooks and courses on how to become the perfect project manager and to make every project a glorious success. In reality (at least in IT) ca. 90% of all projects fail miserably. Where's the disconnect? This lecture will identify some real success factors, approaches and philosophy that make projects at least survivable. It is not schedule/budget/scope, but instead leadership, momentum and borderlines that make the difference. And throw into that some valuable lessons learned from military operations...



Jaroslav Bláha

Jaro(slav) Bláha, born Czech, has been officer of the German Air Force, has worked as a project manager for NATO in The Netherlands and as IT Chief Architect for NATO Headquarters in Belgium. Since 2002 working as an independent consultant for international corporations he has by now 20 years experience in management of large-scale, multi-national projects.

Place:	room No. 417, conference centre, Novotného lávka			
Contact person (guide):	Jaroslav Bláha			
Price:	free of charge			

How to apply for a job with an International Organization

Sat 31.7.2010 16:00 - 17:30; meeting in room No. 417 at 15:59

International Organizations offer a very interesting and challenging work environment. There is therefore considerable demand and competition when you apply for a job. Knowledge about personnel policies, the evaluation process and essential information required in your application will improve your chance of being seriously considered. The presentation will give details for the requirements and procedures at the United Nations.



Peter Fröhler

Peter has worked for 30 years at the United Nations in Geneva, the last 10 of which he was chairing appointment and promotion bodies.

Therefore he would be speaking from first hand experience.

Place:	room No. 417, conference centre, Novotného lávka		
Contact person (guide):	Peter Fröhler		
Price:	free of charge		

EMAG Accompanying Activities

Mensa World Football Championship

Sat 31.7.2010 10:00-15:00

The soccer tournament "The Mensa World Cup 2010" will be held on Saturday, July 31 on the field of SK Viktoria Štěrboholy.

We will play in teams of seven players (6+1 plus substitutes) on a pitch reduced in size ($60 \times 30 \text{ m}$), outdoors, 2*20 minutes. We will play on artificial grass. It means that players will need turf boots or classic football boots. Not with steel spike.

These teams will play: Czech team, Germany, Italy and Hungary. If there is no national Mensa football team in your country, you can still participate as a member of an international team.

Place:	SK Viktoria Štěrboholy, Praha 10	
GPS coordinates:	50°4'19" N, 14°33'9" E	
Contact person (guide):	Martin Paulus, +420 724 088 524	
Price:	up to 10.00 €	

Advík

Wed 28.7.2010 10:00-Mon 2.8.2010 11:00

At the same weekend another Mensa's event, the 5^{th} annual meeting of fans of Japanese culture called Advík, will take place in Prague. Participants of the EMAG can also attend the programme of the Advík.

Place:	ZŠ MIKULOVA, Mikulova 1594, Praha 4			
<i>GPS coordinates:</i> 50°1'48" N, 14°30'48" E				
Contact person (guide):	Michal "Trilenid" Bezvoda, +420 723 190 168 Jana "Akiko" Votrubová, +420 725 528 500			
<i>Price:</i> price varies on number of days and Mensa membership				

Czech Mensa and Gifted Children



Our activities

- Mensa for Schools
- Gifted Children Clubs
- Summer Camps
- Mensa NTC for preschools
- Logical Olympics
- Mensa Charter School

Mensa Czech Republic has about 1500 members (plus 600 registered children).

Mensa for Schools

- Support, advice, and certification for schools who wish to cater for gifted children.
 - gifted children classes, individual programs, afterschool activities, teacher training
 - "School Cooperating with Mensa" certification
- Strongest point is the experience exchange, Mensa acts as an authority and coordinator.

Board Game Clubs and More

- Supplemental activities to Mensa for Schools.
- Board Game Clubs
 - after school activity for gifted children
- Day Full of Games
 - school wide "edutainment" day organized by Mensa (often on new schools)
 - board games, tournaments, IQ testing, counseling

Gifted Children Clubs

- Themed edutainment activities for gifted children on weekly or bi-weekly basis.
- Aimed at K 1-4 children, established at school.
- 1 club per city interconnection point.
- Funds provided by Mensa, run by local teachers (after Mensa led training session).
- Open for children with IQ 126+ (US scale).
- Very popular in local media.

Summer Camps and More

- Summer Camps for Children
 - Themed 7 day camps (in the nature, or in the city)
 - Entertainment & development of skills
- Camps for Parents and Children
 - networking and informal counseling
- Gifted children BBQs
 - similar purpose
 - regularly (monthly)

Mensa NTC for Preschools

- Designed by Ranko Rajović from Mensa Serbia
 - implemented in Serbia, Slovenia, Italy, Czech Rep.
- Brain training and development activities for all preschool children (not just gifted)
- Informal talent screening
- Mensa CR obtained government certification for pre-school teacher training program.
- http://www.mensantc.eu/en/

Logical Olympics

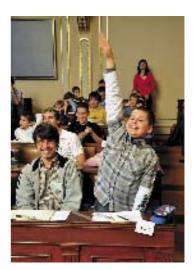
- Nationwide logical quiz competition
- Not knowledge based
 - can reveal hidden talents
- 3 rounds
 - online round (in schools or at home)
 - regional round (in person)
 - finals (in the Czech Parliament)
- Screening & media presence

Mensa Charter School

- K 8–12 (8 year high school)
 - Osmileté gymnázium Buďánka
- Individual care for gifted children
 - 15.5 student per class (range 11–21) in 2009
 - suitable for children with special learning needs
- Large number of special voluntary courses.
- Looking for donations to scholarship fund.
- http://www.budanka.cz/ (Czech only)

Our Successes

- Gifted children are receiving more attention.
- Mensa became recognized authority in the field of gifted children care and support.
- Mensa "infiltrated" the Ministry of Education.
 - Guidelines for preparing an individual learning program for a gifted child.
- Parents make great volunteers.
- K. Havlíčková received last MERF IABS.



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EMAG 2010 book

Publisher: Mensa ČR, Pod Žvahovem 463, 152 00 Praha 5-Hlubočepy **Print:** PRINTO, s. r. o., Gen. Sochora 1379, 708 00 Ostrava, www.printo.cz

European Mensas Annual Gathering, Prague, 2010, emag.mensa.cz

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EMAG 2011 3rd – 7th August 2011 Metz, France

The center of our gathering will be the island of Saulcy A university campus located near downtown.

It is anticipated 300 'student' homes on the campus with a very good comfort at low prices.

Hoteliers and restaurateurs of the city's many possibilities.

We create a website that will be accessible in September or October by the official website of Mensa France.

Many tourist and cultural activities are possible.

For an overview see the website of the Office of Tourism http://tourisme.metz.fr/fr/index.php

The main themes of The EMAG 2011 will be typically "French":

- The food and wine
 - Human Rights

See you soon on our site

Alain Seris, Chairman of Mensa France



		9:00 - 10:00	10:00 - 11:00	11:00 - 12:00	12:00 - 13:00	13:00 - 14:00	14:00 - 15:00
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.20	Gifted Children						
8.7	Competitions &						
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Saturda	Local Programme	Vyšehrad stronghold	area, casemates – G		Frague Castle	- Guidea Iour	
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	Excursions		National Museum	Bethlehem Chapel n – main building		loreta	
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Sunday 1.8.2010	Gifted Children			The clubs of gifted	Farewe	ll lunch	
	Competitions	Advanced M Historical Prague C	entre on Last Day of E	MAG – Guided Tour	Iarewe	nunch	
S.	Local Programme		ChocoStory	Palace Gardens unde	rneath the Prague C		
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